Toplines
February 2019 University of Massachusetts Amherst Poll of New Hampshire Registered Voters

Field Dates:	February 7 – February 15, 2019
Sample:	600 Registered
	Voters in New Hampshire
	337 Likely Democratic Voters
Margin of Error:	4.8% for All Registered Voters
	6.4% for Likely Democratic Voters

YouGov interviewed 624 respondents who were then matched down to a sample of 600 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the New Hampshire registered voter portion of the 2016 Current Population Survey (CPS) with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

All figures presented in this document are for registered adults.

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Ranking Candidate Qualities Among Democrats (N=336)

Question only asked if respondent self-identifies as 1) Democrat or 2) Independent who is planning on voting in 2020 Democratic Primary.

From the list below, please rank the qualities that you believe are the most important when deciding who you will vote for in the upcoming presidential election. Please rank each quality from the quality most important to you (#1) to the quality that is least important to you (#6) when deciding who you will vote for in 2020.

Best chance of beating President Trump in general election	33%
Most honest and trustworthy	22%
Best represents my views on the issues	20%
Right experience for the job	11%
Strongest leader	8%
Will change how things are done in Washington	7%

Democratic Primary (N=337)

Question only asked if respondent self-identifies as 1) Democrat or 2) Independent who is planning on voting in 2020 Democratic Primary.

If the 2020 Presidential Democratic primary were held today, which one of the following candidates would you support in the Democratic primary.

	Without Leaners	With Leaners
Senator Elizabeth Warren	9%	9%
Senator Cory Booker	3%	3%
Senator Kamala Harris	13%	14%
Senator Amy Klobuchar	1%	1%
Senator Kirsten Gillibrand	1%	3%
Senator Bernie Sanders	18%	20%
Former Vice President Joe Biden	28%	28%
Representative Beto O'Rourke	6%	6%
Former Secretary Julian Castro	1%	1%
Former NYC Mayor Michael Bloomberg	2%	2%
Other	3%	3%
Don't Know	14%	9%

Switch Preferred Candidate (N=286)

Question only asked if respondent self-identifies as 1) Democrat or 2) Independent who is planning on voting in 2020 Democratic Primary. Asked if respondent selected a candidate when asked for their preference in 2020 Presidential Democratic primary.

Is there any chance you might vote for someone else?

Yes	82%
No	18%

Willing to Vote for Different Candidate in Primary (N=240)

Question only asked if respondent self-identifies as 1) Democrat or 2) Independent who is planning on voting in 2020 Democratic Primary. Asked if respondent answered yes to previous question. Initial preferred candidate was excluded from list given to respondent.

Who might you be willing to vote for instead? <u>Please select all that apply</u>.

Senator Elizabeth Warren	22%
Senator Cory Booker	24%
Senator Kamala Harris	28%
Senator Amy Klobuchar	13%
Senator Kirsten Gillibrand	10%
Senator Bernie Sanders	21%
Former Vice President Joe Biden	26%
Representative Beto O'Rourke	20%
Former Secretary Julian Castro	8%
Former NYC Mayor Michael Bloomberg	10%
Other	1%
Don't Know	14%

Will Not Support in General Election (N=336)

Question only asked if respondent self-identifies as 1) Democrat or 2) Independent who is planning on voting in 2020 Democratic Primary. Initial preferred candidate was excluded from list given to respondent.

Now thinking ahead to the general election in 2020, which of the following candidates, if any, would you **NOT** be willing to vote for if they were the Democratic Party's candidate for president? Please select all that apply.

Would not vote for Senator Elizabeth Warren	26%
Would not vote for Senator Cory Booker	14%
Would not vote for Senator Kamala Harris	11%
Would not vote for Senator Amy Klobuchar	12%
Would not vote for Senator Kirsten Gillibrand	13%
Would not vote for Senator Bernie Sanders	21%
Would not vote for Former Vice President Joe Biden	13%
Would not vote for Representative Beto O'Rourke	12%
Would not vote for Former Secretary Julian Castro	13%
Would not vote for Former NYC Mayor Michael Bloomberg	23%
Would not vote for any of these candidates	26%
Don't Know	21%

Candidate Most Likely To Defeat Trump (N=337)

Question only asked if respondent self-identifies as 1) Democrat or 2) Independent who is planning on voting in 2020 Democratic Primary.

Regardless of which Democratic candidate you will vote for, which **one** of the following candidates do you think is most likely to defeat President Donald Trump in the 2020 general election?

Senator Elizabeth Warren	6%
Senator Cory Booker	1%
Senator Kamala Harris	8%
Senator Amy Klobuchar	1%
Senator Kirsten Gillibrand	1%
Senator Bernie Sanders	12%
Former Vice President Joe Biden	39%
Representative Beto O'Rourke	5%
Former Secretary Julian Castro	2%
Former NYC Mayor Michael Bloomberg	3%
Other	3%
Don't Know	18%