

**Crosstabs****University of Massachusetts Amherst/WCVB Poll of Massachusetts  
November 2021 Poll**

<b>Field Dates:</b>	November 9 – November 16, 2021
<b>Sample:</b>	750 Residents of the Commonwealth of Massachusetts
<b>Margin of Error:</b>	4.3%

YouGov interviewed 773 respondents in Massachusetts who were then matched down to a sample of 750 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

**UMass Poll Directors/Fellows**

Prof. Tatishe M. Nteta, Ph.D. – Director  
Prof. Raymond La Raja, Ph.D. – Associate Director  
Prof. Jesse Rhodes, Ph.D. – Associate Director  
Prof. Alex Theodoridis, Ph.D. – Associate Director  
Greg Wall, Research Fellow  
Asm Safwan Rob, Research Fellow

nteta@polsci.umass.edu  
laraja@polsci.umass.edu  
jrhodes@polsci.umass.edu  
atheodoridis@umass.edu  
gwall@umass.edu  
arob@umass.edu

**BAKER APPROVAL (% APPROVE OF JOB)**

	Category	November 2021	March 2021	October 2020	August 2020
Gender	Men	54%	52%	64%	72%
	Women	57%	51%	72%	81%
Age	18-29	46%	29%	53%	61%
	30-54	54%	54%	69%	79%
	>55	62%	58%	72%	80%
Education	HS or less	58%	50%	70%	74%
	Some Coll.	44%	46%	58%	75%
	Coll. Deg.	58%	56%	64%	76%
	Postgrad	63%	54%	78%	86%
Income	<\$40k	63%	59%	76%	80%
	\$40k-\$100k	55%	51%	71%	75%
	>100k	56%	50%	62%	86%
Party ID	Dem.	65%	61%	82%	87%
	Rep.	41%	38%	46%	57%
	Ind.	48%	43%	60%	75%
Ideology	Lib	55%	52%	76%	82%
	Mod.	74%	66%	78%	82%
	Cons.	40%	35%	38%	62%
Race	POC	58%	55%	81%	78%
	White	55%	51%	65%	77%
2020 Vote	Biden	65%	62%		
	Trump	38%	32%		N/A

## BAKER PERCEIVED IDEOLOGY

	Category	Liberal	Middle of the Road	Conservative	Not Sure
Gender	Men	25%	36%	31%	8%
	Women	25%	31%	29%	15%
Age	18-29	15%	27%	36%	22%
	30-54	25%	33%	31%	12%
	>55	31%	36%	26%	7%
Education	HS or less	28%	33%	19%	20%
	Some Coll.	30%	25%	26%	19%
	Coll. Deg.	22%	35%	39%	5%
	Postgrad	22%	39%	36%	4%
Income	<\$40k	26%	34%	22%	18%
	\$40k-\$100k	23%	32%	34%	10%
	>100k	23%	37%	33%	7%
Party ID	Dem.	13%	40%	36%	11%
	Rep.	48%	22%	23%	6%
	Ind.	31%	28%	19%	21%
Ideology	Lib	14%	33%	43%	10%
	Mod.	19%	44%	26%	11%
	Cons.	51%	23%	17%	9%
Race	POC	28%	33%	23%	17%
	White	24%	33%	32%	10%
2020 Vote	Biden	11%	40%	38%	10%
	Trump	56%	21%	19%	4%

## BAKER PANDEMIC LEADERSHIP (% REPORTING HANDLING WELL)

	Category	November 2021	March 2021
Gender	Men	65%	57%
	Women	68%	61%
Age	18-29	58%	47%
	30-54	65%	61%
	>55	72%	62%
Education	HS or less	63%	62%
	Some Coll.	55%	56%
	Coll. Deg.	72%	60%
	Postgrad	75%	57%
Income	<\$40k	71%	59%
	\$40k-\$100k	68%	65%
	>100k	65%	52%
Party ID	Dem.	78%	66%
	Rep.	51%	52%
	Ind.	54%	49%
Ideology	Lib	78%	62%
	Mod.	73%	62%
	Cons.	46%	50%
Race	POC	62%	65%
	White	68%	57%
2020 Vote	Biden	80%	68%
	Trump	47%	44%

## BAKER ISSUE PERFORMANCE (% REPORTING HANDLING WELL)

	Category	Economy	Environment	Race Relations	Education	Taxes	Transport	Housing
Gender	Men	59%	49%	51%	50%	48%	45%	36%
	Women	60%	44%	47%	51%	43%	43%	37%
Age	18-29	47%	40%	35%	45%	31%	34%	28%
	30-54	56%	39%	41%	47%	41%	41%	34%
	>55	67%	55%	61%	56%	54%	52%	42%
Education	HS or less	54%	53%	52%	52%	45%	54%	46%
	Some Coll.	48%	39%	43%	45%	36%	38%	30%
	Coll. Deg.	64%	44%	50%	50%	44%	42%	32%
	Postgrad	72%	46%	46%	56%	55%	37%	33%
Income	<\$40k	56%	57%	54%	54%	45%	55%	44%
	\$40k-\$100k	62%	48%	51%	52%	47%	44%	38%
	>100k	65%	40%	45%	53%	51%	39%	32%
Party ID	Dem.	71%	51%	53%	60%	51%	48%	39%
	Rep.	48%	45%	46%	42%	40%	44%	40%
	Ind.	42%	36%	39%	36%	36%	34%	26%
Ideology	Lib	66%	40%	44%	50%	42%	36%	29%
	Mod.	69%	57%	62%	64%	59%	57%	49%
	Cons.	44%	46%	45%	41%	37%	42%	36%
Race	POC	60%	51%	51%	56%	45%	54%	48%
	White	59%	44%	48%	49%	45%	41%	32%
2020 Vote	Biden	71%	51%	54%	59%	51%	48%	37%
	Trump	45%	39%	43%	36%	38%	37%	36%

## BAKER EXPECTATIONS

	Category	Exceeded Expectations	Met Expectations	Fallen Short of Expectations
Gender	Men	12%	54%	34%
	Women	12%	54%	34%
Age	18-29	8%	63%	28%
	30-54	12%	55%	33%
	>55	14%	49%	37%
Education	HS or less	10%	57%	34%
	Some Coll.	9%	52%	39%
	Coll. Deg.	12%	54%	34%
	Postgrad	20%	51%	29%
Income	<\$40k	15%	58%	27%
	\$40k-\$100k	11%	53%	36%
	>100k	13%	52%	35%
Party ID	Dem.	16%	59%	24%
	Rep.	7%	44%	49%
	Ind.	6%	50%	44%
Ideology	Lib	14%	56%	30%
	Mod.	14%	63%	23%
	Cons.	8%	39%	53%
Race	POC	14%	55%	31%
	White	11%	54%	35%
2020 Vote	Biden	16%	60%	24%
	Trump	8%	36%	56%

## STATE BETTER OR WORSE OFF

	Category	Better Off	About the Same	Worse Off	Not Sure
Gender	Men	30%	41%	20%	9%
	Women	21%	47%	14%	18%
Age	18-29	19%	42%	12%	27%
	30-54	23%	43%	17%	18%
	>55	30%	45%	19%	5%
Education	HS or less	24%	46%	14%	17%
	Some Coll.	17%	40%	24%	18%
	Coll. Deg.	31%	41%	17%	11%
	Postgrad	27%	47%	15%	11%
Income	<\$40k	23%	50%	11%	16%
	\$40k-\$100k	25%	47%	19%	10%
	>100k	31%	38%	18%	13%
Party ID	Dem.	25%	51%	10%	15%
	Rep.	28%	39%	27%	6%
	Ind.	23%	31%	25%	21%
Ideology	Lib	19%	53%	12%	16%
	Mod.	37%	37%	12%	15%
	Cons.	21%	43%	29%	6%
Race	POC	22%	43%	15%	20%
	White	26%	44%	17%	12%
2020 Vote	Biden	26%	49%	11%	14%
	Trump	26%	35%	33%	5%