UMassAmherst | UMass Poll

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August 2020 University of Massachusetts Amherst/WCVB Poll of Massachusetts Registered Voters

Field Dates:	July 31– August 7, 2020
Sample:	500 Registered Voters in Massachusetts
	199 Likely Democratic Senate Primary Voters (Democrats)
	163 Likely Democratic Senate Primary Voters (Independents)
Margin of Error:	5.9% for All Registered Voters
	7.0% for Likely Democratic Primary Election Voters

YouGov interviewed 563 respondents who were then matched down to a sample of 500 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the Massachusetts registered voter portion of the 2018 Current Population Survey (CPS)1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on the age x gender stratification of Democratic Primary voters from the Massachusetts voter file and the education distribution of the February 2020 UMass Poll to produce the final weight.

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Type of Vote (N=362)

In the upcoming <u>Democratic</u> Senate primary election, how do you plan on voting?

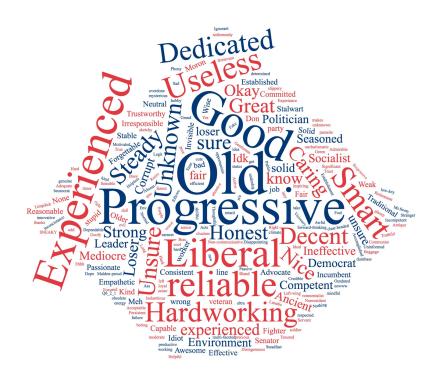|	
In person on Election Day	34%
In person before Election Day (Early Voting)	13%
Vote by Mail	53%
Vote as Absentee (Due to Travel, Sickness, Etc.)	1%

Senate Democratic Primary (N=362)

If the 2020 Democratic Senate primary were held <u>today </u>which <u>one</u> of the following candidates would you support?

	August 2020		February 2020	
	Without Leaners	With Leaners	Without Leaners	With Leaners
Senator Edward Markey	50%	51%	39%	43%
Representative Joseph P. Kennedy III	32%	36%	36%	40%
Other	1%	1%	4%	4%
Don't Know	17%	12%	21%	13%

Candidate words (N=500)

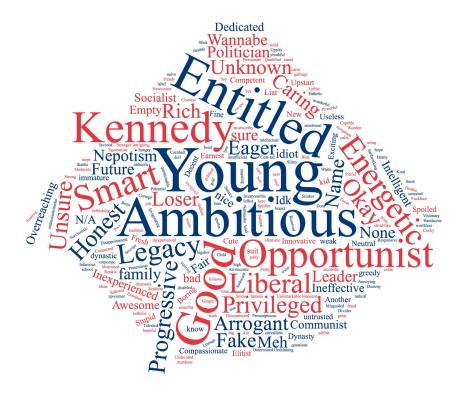What one word would you use to describe each of the following?

Senator Ed Markey

Candidate words (N=500)

What one word would you use to describe each of the following?

Representative Joseph P. Kennedy III

Senate Issue Comparisons (N=362)

Which **one** candidate do you trust more to handle each of the following:

	August 2020			February 2020		
	Senator Edward Markey	Representative Joseph P. Kennedy III	Neither	Senator Edward Markey	Representative Joseph P. Kennedy III	Neither
Economy	**48%**	29%	22%	**45%**	31%	24%
Health Care	**47%**	36%	18%	**39%**	38%	23%
Taxes	**41%**	29%	30%	**43%**	31%	26%
Education	**43%**	33%	24%	37%	**40%**	23%
Climate Change	**43%**	39%	18%	**40%**	38%	22%
Race Relations	37%	**39%**	25%	31%	**39%**	30%
President Trump	**39%**	36%	25%	**37%**	33%	30%
Transportation	**41%**	33%	26%	**39%**	34%	27%
Covid-19 Crisis	**45%**	29%	26%	Not Asked	Not Asked	Not Asked

Senate Group Representation (N=362)

Which candidate do you think would do a better job of representing the following groups and areas as Senator?

| | August 2020 | | | February 2020 | | |
	Senator Edward Markey	Representative Joseph P. Kennedy III	Neither	Senator Edward Markey	Representative Joseph P. Kennedy III	Neither
Women	36%	**38%**	26%	35%	**39%**	26%
Middle Class	**50%**	30%	20%	**44%**	31%	24%
Working Class	**46%**	33%	21%	**42%**	34%	24%
Labor Unions	**49%**	29%	22%	**48%**	30%	22%
Small Business Owners	**44%**	30%	26%	**40%**	32%	28%
Racial Minorities	36%	**37%**	27%	31%	**40%**	29%
Young People	24%	**56%**	20%	23%	**55%**	21%
Progressives	**40%**	38%	22%	36%	**39%**	25%
Veterans	**50%**	27%	23%	**49%**	25%	26%
Catholics	18%	**51%**	31%	18%	**52%**	30%
Western Massachusetts	**38%**	27%	34%	**40%**	26%	34%

Senate Share (N=362)

	Very Well	Somewhat Well	Not Well at All	Not Sure
To what extent do you think Ed Markey shares your views on issues facing <u>the nation</u>?	23%	44%	16%	18%
To what extent do you think Joe Kennedy III shares your views on issues facing <u>the nation</u>?	20%	43%	20%	17%

Most Important Candidate Qualities (N=362)

From the list below, please rank the **<u>top three</u>** qualities that you believe are the most important when deciding who you will vote for in the Democratic Senate primary election. Please rank each quality from the quality that is most important to you (#1), followed by the second and third most important qualities to you when deciding who you will vote for in the 2020 Democratic Senate primary.

	1st	**2nd**	**3rd**
Best represents my views on the issues	**27%**	18%	15%
Most honest and trustworthy	21%	13%	**20%**
Most experience for the job	11%	15%	13%
Age and health of the candidate	10%	2%	4%
Cares About People Like Me	10%	**21%**	10%
Strongest Leader	8%	13%	14%
Legacy of Serving the State	6%	6%	8%
Will Change How Things Are Done In Washington	5%	11%	9%
Spends more time in the state than in Washington	2%	2%	7%