

Toplines
University of Massachusetts Amherst
2023 January National Poll

Field Dates: January 5 – January 9, 2023
Sample: 1,000 Respondents
Margin of Error: 3.55%

YouGov interviewed 1051 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 Presidential vote choice, and then post stratified on the variables: gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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Racial Attitudes (N=1,000)

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
White people in the U.S. have certain advantages because of the color of their skin.	27%	26%	20%	10%	17%
Racial problems in the U.S. are rare, isolated situations.	9%	18%	21%	20%	32%
I am angry that racism exists.	40%	27%	24%	4%	5%

Anti-Semitism (N=1,000)

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
Jews still talk too much about what happened to them in the Holocaust.	7%	11%	30%	16%	36%
Jews have too much power in the business world.	8%	10%	36%	13%	33%
Jews think they are better than other people.	7%	9%	32%	15%	37%

Great Replacement (N=1,000)

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
The growth in the number of immigrants in the country means that America is in danger of losing its culture and identity.	18%	17%	27%	12%	26%
Some elected officials want to increase immigration in order to bring in obedient voters who will vote for them.	25%	17%	25%	11%	23%
The growth in the size of minority communities in the country will NOT result in the declining influence of white Americans.	15%	17%	43%	16%	8%
Racial and ethnic diversity tends to strengthen the character of a nation.	30%	24%	29%	9%	8%

Group Feelings (N=1,000)

Measured from 0 to 100 with 0 indicating “Coldest” and 100 indicating “Warmest.” Average Score for Each Group Presented Below.

On a scale from 0 (coldest) to 100 (warmest) how do you feel about the following?

	Oct. 2022	Jan. 2023
African Americans	69	69

Reparations (N=1,000)

Do you think the federal government should or should not make cash payments to the descendants of slaves?

	Jan. 2023	April 2021
Definitely Should	15%	17%
Probably Should	21%	21%
Probably Should Not	21%	16%
Definitely Should Not	42%	46%

Anti-Reparations (N=641)

Asked only of respondents who answered that the federal government should not make cash payments to the descendants of slaves.

From the list below, please indicate the most important reasons why you believe that the federal government should not make cash payments to the descendants of slaves.

	Jan. 2023	April 2021
Providing cash payments or benefits would be too expensive.	6%	6%
Descendants of Slaves do not deserve cash payments.	28%	38%
African Americans are treated equally in society today.	21%	18%
Impossible to place a monetary value on the impact of slavery.	27%	25%
It would be too difficult to administer a reparations program.	18%	13%

Pro-Reparations (N=357)

Asked only of respondents who answered that the federal government should make cash payments to the descendants of slaves.

From the list below, please indicate the most important reason why you believe that the federal government should make cash payments to the descendants of slaves.

	Jan. 2023	April 2021
The United States never paid for the deaths of millions who died in slavery.	22%	13%
Slavery is directly responsible for inequalities between African Americans and whites today.	28%	28%
The United States never followed through on its promise to compensate freed slaves.	24%	20%
Reparations provides meaningful recognition of the pain caused by ongoing discrimination.	13%	22%
Reparations will help African Americans achieve a more just and equitable future.	12%	18%