# UMassAmherst 

## UMass Poll

Crosstabs<br>University of Massachusetts Amherst<br>2023 January National Poll

Field Dates:<br>Sample:<br>Margin of Error:

January 5 - January 9, 2023
1,000 Respondents
3.55\%

YouGov interviewed 1051 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 Presidential vote choice, and then post stratified on the variables: gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

## UMass Poll Directors/Fellows

Prof. Tatishe M. Nteta, Ph.D. - Director
Prof. Raymond La Raja, Ph.D. - Co-Director
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Prof. Alex Theodoridis, Ph.D. - Co-Director
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## REPARATIONS

|  |  | Jan.2023 |  | $\begin{aligned} & \text { April } \\ & 2021 \\ & \hline \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Should | Should Not | Should | Should Not |
| Gender | Men | 38\% | 62\% | 35\% | 65\% |
|  | Women | 36\% | 64\% | 42\% | 58\% |
| Age | 18-29 | 57\% | 43\% | 57\% | 43\% |
|  | 30-54 | 42\% | 58\% | 39\% | 61\% |
|  | >55 | 22\% | 78\% | 30\% | 70\% |
| Education | HS or less | 36\% | 64\% | 35\% | 65\% |
|  | Some Coll. | 37\% | 63\% | 38\% | 62\% |
|  | Coll. Deg. | 39\% | 61\% | 40\% | 60\% |
|  | Postgrad | 33\% | 67\% | 46\% | 54\% |
| Income | <\$40k | 41\% | 59\% | 44\% | 56\% |
|  | \$40k-\$100k | 36\% | 64\% | 37\% | 63\% |
|  | $>100 \mathrm{k}$ | 32\% | 68\% | 40\% | 60\% |
| Party ID | Dem. | 55\% | 45\% | 64\% | 36\% |
|  | Ind. | 34\% | 66\% | 10\% | 90\% |
|  | Rep. | 15\% | 85\% | 29\% | 71\% |
| Ideology | Lib | 59\% | 41\% | 70\% | 30\% |
|  | Mod. | 38\% | 62\% | 36\% | 64\% |
|  | Cons. | 11\% | 89\% | 11\% | 89\% |
| Race | White | 28\% | 72\% | 28\% | 72\% |
|  | African American | 74\% | 26\% | 86\% | 14\% |
|  | Latino | 41\% | 59\% | 45\% | 55\% |
|  | Asian | 16\% | 84\% | 53\% | 47\% |
| 2020 Vote Choice | Biden | 56\% | 44\% | 63\% | 37\% |
|  | Trump | 12\% | 88\% | 8\% | 92\% |

## WHY OPPOSED TO REPARATIONS

|  |  | $\begin{gathered} \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | Men | Too Expensive |  | Not Deserving |  | Treated Equally |  | Impossible to Place Monetary Value |  | Too Difficult to <br> Administer |  |
|  |  | 3\% | 7\% | 32\% | 46\% | 21\% | 15\% | 23\% | 21\% | 21\% | 10\% |
|  | Women | 8\% | 5\% | 25\% | 30\% | 22\% | 21\% | 30\% | 29\% | 16\% | 16\% |
| Age | 18-29 | 12\% | 12\% | 16\% | 29\% | 20\% | 18\% | 25\% | 27\% | 27\% | 14\% |
|  | 30-54 | 6\% | 5\% | 25\% | 38\% | 22\% | 18\% | 32\% | 26\% | 16\% | 13\% |
|  | >55 | 4\% | 4\% | 34\% | 41\% | 22\% | 19\% | 24\% | 23\% | 17\% | 13\% |
| Education | HS or less | 9\% | 8\% | 30\% | 34\% | 24\% | 19\% | 23\% | 23\% | 14\% | 16\% |
|  | Some Coll. | 2\% | 5\% | 31\% | 49\% | 23\% | 19\% | 24\% | 19\% | 20\% | 9\% |
|  | Coll. Deg. | 4\% | 4\% | 24\% | 35\% | 22\% | 18\% | 29\% | 30\% | 22\% | 13\% |
|  | Postgrad | 7\% | 3\% | 28\% | 45\% | 12\% | 12\% | 35\% | 28\% | 18\% | 12\% |
| Income | <\$40k | 9\% | 8\% | 25\% | 41\% | 22\% | 16\% | 27\% | 23\% | 17\% | 12\% |
|  | \$40k-\$100k | 3\% | 4\% | 32\% | 37\% | 23\% | 18\% | 23\% | 28\% | 20\% | 13\% |
|  | >100k | 2\% | 7\% | 26\% | 42\% | 19\% | 23\% | 32\% | 20\% | 21\% | 8\% |
| Party ID | Dem. | 5\% | 7\% | 17\% | 22\% | 8\% | 7\% | 40\% | 41\% | 30\% | 23\% |
|  | Ind. | 9\% | 5\% | 30\% | 46\% | 24\% | 25\% | 24\% | 16\% | 14\% | 8\% |
|  | Rep. | 5\% | 6\% | 35\% | 40\% | 29\% | 17\% | 19\% | 25\% | 12\% | 13\% |
| Ideology | Lib | 6\% | 7\% | 16\% | 17\% | 5\% | 4\% | 47\% | 43\% | 26\% | 28\% |
|  | Mod. | 7\% | 8\% | 30\% | 39\% | 21\% | 18\% | 25\% | 22\% | 17\% | 13\% |
|  | Cons. | 4\% | 4\% | 35\% | 44\% | 29\% | 24\% | 19\% | 18\% | 12\% | 10\% |
| Race | White | 5\% | 6\% | $32 \%$ | 39\% | 23\% | 19\% | 25\% | 25\% | 16\% | 11\% |
|  | African American | 2\% | 14\% | 6\% | 17\% | 14\% | 11\% | 41\% | 43\% | 38\% | 15\% |
|  | Latino | 12\% | 6\% | 23\% | 26\% | 15\% | 19\% | 33\% | 27\% | 18\% | 23\% |
|  | Asian | 17\% | 7\% | 29\% | 76\% | 16\% | 0\% | 26\% | 0\% | 13\% | 17\% |
| $\begin{gathered} 2020 \text { Vote } \\ \text { Choice } \\ \hline \end{gathered}$ | Biden | 5\% | 7\% | 22\% | 22\% | 7\% | 4\% | 42\% | 45\% | 24\% | 22\% |
|  | Trump | 4\% | 5\% | 36\% | 46\% | 31\% | 25\% | 17\% | 16\% | 12\% | 8\% |

## WHY SUPPORT REPARATIONS

|  |  | $\begin{gathered} \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Jan. } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { Apr. } \\ & 2021 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Never Paid for Deaths |  | Slavery Responsible for Inequality |  | Never <br> Followed on Promise to Compensate |  | Recognition of Ongoing Pain |  | Help African Americans Achieve Equality |  |
| Gender | Men | 24\% | 14\% | 26\% | 27\% | 28\% | 16\% | 10\% | 23\% | 11\% | 20\% |
|  | Women | 19\% | 11\% | 31\% | 28\% | 21\% | 23\% | 16\% | 21\% | 14\% | 17\% |
| Age | 18-29 | 21\% | 19\% | 26\% | 25\% | 28\% | 15\% | 12\% | 13\% | 14\% | 28\% |
|  | 30-54 | 28\% | 9\% | 28\% | 28\% | 21\% | 21\% | 14\% | 24\% | 10\% | 18\% |
|  | >55 | 11\% | 11\% | 33\% | 29\% | 28\% | 23\% | 13\% | 27\% | 15\% | 10\% |
| Education | HS or less | 25\% | 20\% | 26\% | 25\% | 25\% | 17\% | 12\% | 23\% | 12\% | 15\% |
|  | Some Coll. | 24\% | 11\% | 18\% | 22\% | 30\% | 26\% | 12\% | 21\% | 17\% | 20\% |
|  | Coll. Deg. | 22\% | 8\% | 30\% | 36\% | 22\% | 14\% | 15\% | 20\% | 11\% | 22\% |
|  | Postgrad | 7\% | 6\% | 51\% | 25\% | 18\% | 30\% | 10\% | 23\% | 13\% | 16\% |
| Income | <\$40k | 27\% | 12\% | 25\% | 24\% | 19\% | 19\% | 13\% | 26\% | 16\% | 18\% |
|  | \$40k-\$100k | 18\% | 15\% | 28\% | 25\% | 30\% | 22\% | 13\% | 19\% | 11\% | 19\% |
|  | $>100 \mathrm{k}$ | 26\% | 7\% | 36\% | 29\% | 18\% | 20\% | 5\% | 24\% | 16\% | 19\% |
| Party ID | Dem. | 18\% | 9\% | 34\% | 31\% | 22\% | 21\% | 13\% | 22\% | 14\% | 17\% |
|  | Ind. | 22\% | 23\% | 22\% | 16\% | 31\% | 10\% | 14\% | 28\% | 11\% | 23\% |
|  | Rep. | 40\% | 24\% | 14\% | 19\% | 27\% | 21\% | 10\% | 17\% | 9\% | 19\% |
| Ideology | Lib | 22\% | 5\% | 29\% | 30\% | 23\% | 18\% | 15\% | 24\% | 12\% | 22\% |
|  | Mod. | 17\% | 22\% | 33\% | 21\% | 26\% | 23\% | 10\% | 19\% | 14\% | 15\% |
|  | Cons. | 38\% | 14\% | 28\% | 28\% | 19\% | 14\% | 8\% | 28\% | 7\% | 16\% |
| Race | White | 20\% | 9\% | 30\% | 34\% | 22\% | 21\% | 16\% | 19\% | 11\% | 17\% |
|  | African American | 25\% | 14\% | 25\% | 29\% | 26\% | 16\% | 10\% | 24\% | 14\% | 18\% |
|  | Latino | 20\% | 22\% | 23\% | 17\% | 31\% | 20\% | 8\% | 22\% | 17\% | 19\% |
|  | Asian | 0\% | 8\% | 69\% | 10\% | 31\% | 17\% | 0\% | 44\% | 0\% | 22\% |
| 2020 Vote Choice | Biden | 17\% | 9\% | 33\% | 30\% | 24\% | 19\% | 13\% | 24\% | 13\% | 18\% |
|  | Trump | 45\% | 21\% | 13\% | 17\% | 20\% | 20\% | 11\% | 28\% | 11\% | 14\% |

## RACIAL ATTITUDES (\% AGREE)

|  |  | White people in the U.S. have certain advantages because of the color of their skin | Racial problems in the U.S. are rare, isolated situations. | I am angry that racism exists. |
| :---: | :---: | :---: | :---: | :---: |
| Gender | Men | 49\% | 34\% | 62\% |
|  | Women | 57\% | 20\% | 72\% |
| Age | 18-29 | 65\% | 22\% | 70\% |
|  | 30-54 | 53\% | 29\% | 65\% |
|  | $>55$ | 47\% | 26\% | 68\% |
| Education | HS or less | 45\% | 24\% | 61\% |
|  | Some Coll. | 54\% | 27\% | 72\% |
|  | Coll. Deg. | 56\% | 31\% | 71\% |
|  | Postgrad | 69\% | 22\% | 72\% |
| Income | <\$40k | 50\% | 22\% | 65\% |
|  | \$40k-\$100k | 55\% | 28\% | 69\% |
|  | $>100 \mathrm{k}$ | 54\% | 35\% | 66\% |
| Party ID | Dem. | 83\% | 14\% | 83\% |
|  | Ind. | 36\% | 23\% | 51\% |
|  | Rep. | 25\% | 44\% | 58\% |
| Ideology | Lib | 85\% | 15\% | 87\% |
|  | Mod. | 56\% | 27\% | 64\% |
|  | Cons. | 24\% | 43\% | 58\% |
| Race | White | 48\% | 30\% | 70\% |
|  | African American | 77\% | 26\% | 71\% |
|  | Latino | 54\% | 20\% | 54\% |
|  | Asian | 68\% | 8\% | 79\% |
| $\begin{aligned} & \hline 2020 \\ & \text { Vote } \end{aligned}$ | Biden | 81\% | 13\% | 82\% |
|  | Trump | 21\% | 45\% | 57\% |

## ANTI-SEMITISM (\% AGREE)

|  |  | Jews still talk too much about what happened to them in the Holocaust. | Jews have too much power in the business world. | Jews think they are better than other people. |
| :---: | :---: | :---: | :---: | :---: |
| Gender | Men | 23\% | 21\% | 19\% |
|  | Women | 13\% | 15\% | 13\% |
| Age | 18-29 | 24\% | 26\% | 26\% |
|  | 30-54 | 20\% | 22\% | 18\% |
|  | $>55$ | 13\% | 10\% | 10\% |
| Education | HS or less | 19\% | 17\% | 17\% |
|  | Some Coll. | 15\% | 20\% | 13\% |
|  | Coll. Deg. | 19\% | 19\% | 18\% |
|  | Postgrad | 15\% | 14\% | 13\% |
| Income | <\$40k | 19\% | 18\% | 17\% |
|  | \$40k-\$100k | 16\% | 19\% | 13\% |
|  | $>100 \mathrm{k}$ | 23\% | 17\% | 20\% |
| Party ID | Dem. | 18\% | 19\% | 17\% |
|  | Ind. | 16\% | 15\% | 15\% |
|  | Rep. | 19\% | 18\% | 15\% |
| Ideology | Lib | 15\% | 14\% | 13\% |
|  | Mod. | 20\% | 19\% | 21\% |
|  | Cons. | 18\% | 19\% | 13\% |
| Race | White | 15\% | 15\% | 13\% |
|  | African American | 30\% | 31\% | 29\% |
|  | Latino | 19\% | 20\% | 18\% |
|  | Asian | 19\% | 14\% | 30\% |
| $\begin{aligned} & \hline 2020 \\ & \text { Vote } \end{aligned}$ | Biden | 16\% | 14\% | 15\% |
|  | Trump | 17\% | 17\% | 15 |

## GREAT REPLACEMENT(\% AGREE)

|  |  | The growth in the number of immigrants in the country means that America is in danger of losing its culture and identity. | Some elected officials want to increase immigration in order to bring in obedient voters who will vote for them. | The growth in the size of minority communities in the country will NOT result in the declining influence of white Americans. | Racial and ethnic diversity tends to strengthen the character of a nation. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | Men | 41\% | 48\% | $34 \%$ | 53\% |
|  | Women | 29\% | 36\% | 32\% | 55\% |
| Age | 18-29 | 32\% | 45\% | 44\% | 59\% |
|  | 30-54 | 29\% | 41\% | 33\% | 55\% |
|  | >55 | 42\% | 41\% | 28\% | 52\% |
| Education | HS or less | 37\% | 41\% | 28\% | 42\% |
|  | Some Coll. | 35\% | 44\% | 33\% | 54\% |
|  | Coll. Deg. | 36\% | 45\% | 39\% | 62\% |
|  | Postgrad | 26\% | 32\% | 34\% | 73\% |
| Income | <\$40k | 31\% | 37\% | 32\% | 52\% |
|  | \$40k-\$100k | 41\% | 47\% | 37\% | 57\% |
|  | >100k | 33\% | 44\% | 33\% | 59\% |
| Party ID | Dem. | 21\% | 23\% | 47\% | 76\% |
|  | Ind. | 30\% | 36\% | 22\% | 36\% |
|  | Rep. | 55\% | 68\% | 21\% | 38\% |
| Ideology | Lib | 14\% | 19\% | 47\% | 83\% |
|  | Mod. | 37\% | 43\% | 34\% | 55\% |
|  | Cons. | 59\% | 71\% | 26\% | 39\% |
| Race | White | 39\% | 45\% | 31\% | 54\% |
|  | African American | 27\% | 37\% | 39\% | 56\% |
|  | Latino | 29\% | 36\% | 37\% | 49\% |
|  | Asian | 52\% | 22\% | 30\% | 63\% |
| $\begin{aligned} & \hline 2020 \\ & \text { Vote } \\ & \hline \end{aligned}$ | Biden | 18\% | 17\% | 44\% | 78\% |
|  | Trump | 59\% | 70\% | 22\% | 34\% |

