Toplines
October 2020 University of Massachusetts Amherst Poll of Likely Voters

Field Dates: October 20 – October 27, 2020
Sample: 1500 Likely Voters in United States
Oversample of White Working Class Voters (N=500)
Margin of Error: 3.1% for All Likely Voters

YouGov interviewed 1,792 respondents who were then matched down to a sample of 1,667 registered voters and then subset on 1,500 likely voters to produce the final dataset. The likely voter subset included an oversample of 500 white voters with lower educational attainment.

The full set of survey starts were matched to a sampling frame of registered voters on gender, age, race, and education. The frame was constructed by stratified sampling from the registered voter portion of the 2016 Current Population Survey sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4- categories), and education (4-categories). Finally, the weights were subset on likely voters and trimmed and re-centered to produce the final weight.

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Type of Vote (N=1500)

In the upcoming general election, how do you plan on voting?

In person on Election Day	32%
In person before Election Day (Early Voting)	24%
Vote by Mail	34%
Vote as Absentee (Due to Travel, Sickness, Etc.)	10%

Early Voting (N=986)

Asked only of respondents who indicated that they were going to vote before Election Day, vote by mail, or vote as absentee.

Have you already cast your ballot in the 2020 general election?

Yes	70%
No	30%

Better Off (N=1499)

	Yes	No	Not Sure
Is America better off today than it was four years ago?	35%	59%	6%
Are you better off today than you were four years ago?	46%	46%	8%

Economic Satisfaction (N=1500)

	Extremely Satisfied	Very Satisfied	Moderately Satisfied	Slightly Satisfied	Not Satisfied At All
Your overall economic situation.	6%	23%	32%	20%	19%
The nation's overall economic situation.	4%	15%	25%	18%	38%
Your local community's overall economic situation.	4%	17%	40%	21%	17%

Presidential Vote Choice (N=1500)

If the 2020 election for president were held today, which one of the following candidates would you support?

	Without Leaners	With Leaners
Joe Biden	52.2%	52.6%
Donald Trump	42.6%	43.5%
Other	2.3%	2.7%
Not Sure	2.8%	1.2%
Probably Won't Vote	0%	0%

Candidate words

What one word would you use to describe each of the following?

Former Vice President Joe Biden

Candidate words

What one word would you use to describe each of the following?

President Donald Trump