

**Toplines (Panel)****August 2020 University of Massachusetts Amherst/WCVB Poll of Massachusetts Registered Voters**

<b>Field Dates:</b>	July 31– August 7, 2020
<b>Sample:</b>	500 Registered Voters in Massachusetts 199 Likely Democratic Senate Primary Voters (Democrats) 163 Likely Democratic Senate Primary Voters (Independents)
<b>Margin of Error:</b>	4.9% for All Registered Voters 5.7% for Likely Democratic Primary Election Voters

YouGov interviewed 563 respondents who were then matched down to a sample of 500 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the Massachusetts registered voter portion of the 2018 Current Population Survey (CPS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 Presidential vote choice, party registration, political ideology, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

All figures presented in this document are for registered adults who indicated that they are likely to participate in the 2020 Massachusetts Democratic Senate primary.

**UMass Poll Directors/Fellows**

Prof. Tatishe M. Nteta, Ph.D. – Director  
Prof. Raymond La Raja, Ph.D. – Associate Director  
Prof. Jesse Rhodes, Ph.D. – Associate Director  
Greg Wall, Research Fellow  
Asm Safwan Rob, Research Fellow

nteta@polsci.umass.edu  
laraja@polsci.umass.edu  
jrhodes@polsci.umass.edu  
gwall@umass.edu  
arob@umass.edu

**August 2020 Senate Democratic Primary Vote Among Respondents Who Took Both February and August UMass Amherst/WCVB Polls (N=164)**

If the 2020 Democratic Senate primary were held today which one of the following candidates would you support?

	August 2020	February 2020
Senator Edward Markey	57%	45%
Representative Joseph P. Kennedy III	35%	34%
Other	1%	2%
Don't Know	8%	20%

**August 2020 Senate Democratic Primary Vote Among Respondents Who Took Both February and August UMass Amherst/WCVB Polls by Vote Choice in February 2020**

	Undecided/Other in February (N=29) August 2020	Kennedy Voters in February (N=59) August 2020	Markey Voters in February (N=76) August 2020
Senator Edward Markey	47%	22%	89%
Representative Joseph P. Kennedy III	25%	72%	11%
Other	0%	2%	0%
Don't Know	28%	4%	0%