

Toplines**University of Massachusetts Amherst/WCVB Poll of Massachusetts
November 2021 Poll**

Field Dates:	November 9 – November 16, 2021
Sample:	750 Residents of the Commonwealth of Massachusetts
Margin of Error:	4.3% for All Registered Voters

YouGov interviewed 773 respondents in Massachusetts who were then matched down to a sample of 750 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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2022 MA Governor

Governor Charlie Baker is nearing the end of his second term in office, and has not publicly stated if he will seek a third term. If Governor Baker was running against Attorney General Maura Healey in the 2022 general election for governor, who would you be most likely to vote for?

	Nov. 2021		March 2021	
	All (N=750)	Registered Voters (N=687)	All (N=800)	Registered Voters (N=756)
Governor Charlie Baker	33%	34%	30%	31%
Attorney General Maura Healey	27%	28%	27%	28%
Not Sure	30%	29%	34%	34%
Would Not Vote	11%	9%	10%	7%

What if the candidates were Baker and Former State Senator Ben Downing, who would you be most likely to vote for in the 2022 general election for governor?

	Nov. 2021		March 2021	
	All (N=750)	Registered Voters (N=687)	All (N=800)	Registered Voters (N=756)
Governor Charlie Baker	35%	36%	30%	31%
Former State Senator Ben Downing	11%	11%	11%	12%
Not Sure	46%	47%	51%	51%
Would Not Vote	8%	6%	8%	7%

What if the candidates were Baker and State Senator Sonia Chang-Diaz, who would you be most likely to vote for in the 2022 general election for governor?

	Nov. 2021		March 2021	
	All (N=750)	Registered Voters (N=687)	All (N=800)	Registered Voters (N=756)
Governor Charlie Baker	35%	36%	30%	31%
State Senator Sonia Chang-Diaz	16%	16%	16%	17%
Not Sure	41%	41%	45%	45%
Would Not Vote	9%	7%	10%	7%

What if the candidates were Baker and Professor Danielle Allen, who would you be most likely to vote for in the 2022 general election for governor?

	Nov. 2021		March 2021	
	All (N=750)	Registered Voters (N=687)	All (N=800)	Registered Voters (N=756)
Governor Charlie Baker	33%	34%	30%	31%
Professor Danielle Allen	12%	12%	14%	14%
Not Sure	48%	48%	48%	49%
Would Not Vote	6%	5%	8%	6%

What if the candidates were Baker and Orlando Silva, who would you be most likely to vote for in the 2022 general election for governor?

	Nov 2021	
	All (N=750)	Registered Voters (N=687)
Governor Charlie Baker	36%	37%
Orlando Silva	9%	9%
Not Sure	47%	47%
Would Not Vote	8%	7%

2022 MA Governor No Baker

If Governor Baker decides not to seek a third term and Lieutenant Governor Karyn Polito was running against [Candidate A] in the 2022 general election for governor, who would you be most likely to vote for?

	Nov. 2021	
	All (N=750)	Registered Voters (N=687)
Lieutenant Governor Karyn Polito	18%	19%
Attorney General	32%	35%

Maura Healey		
Not Sure	40%	38%
Would Not Vote	10%	8%

What if the candidates were Polito and Former State Senator Ben Downing, who would you be most likely to vote for in the 2022 general election for governor?

	Nov. 2021	
	All (N=750)	Registered Voters (N=687)
Lieutenant Governor Karyn Polito	21%	22%
Former State Senator Ben Downing	15%	16%
Not Sure	56%	55%
Would Not Vote	8%	7%

What if the candidates were Polito and State Senator Sonia Chang-Diaz, who would you be most likely to vote for in the 2022 general election for governor?

	Nov. 2021	
	All (N=750)	Registered Voters (N=687)
Lieutenant Governor Karyn Polito	21%	23%
State Senator Sonia Chang-Diaz	19%	19%
Not Sure	51%	52%
Would Not Vote	8%	7%

What if the candidates were Polito and Professor Danielle Allen, who would you be most likely to vote for in the 2022 general election for governor?

	Nov. 2021	
	All (N=750)	Registered Voters (N=687)
Lieutenant Governor Karyn Polito	21%	22%
Professor Danielle Allen	17%	17%

Not Sure	54%	54%
Would Not Vote	8%	7%

What if the candidates were Polito and Orlando Silva, who would you be most likely to vote for in the 2022 general election for governor?

	Nov 2021	
	All (N=750)	Registered Voters (N=687)
Lieutenant Governor Karyn Polito	21%	22%
Orlando Silva	14%	14%
Not Sure	57%	56%
Would Not Vote	9%	7%

Ballot Initiatives

Proposal: would require citizens to show an official photo identification before being given a ballot at a polling place on Election Day.

	Nov 2021	
	All (N=750)	Registered Voters (N=687)
Would Vote Yes	55%	55%
Would Vote No	34%	36%
Don't Know	11%	8%

Proposal: would reclassify drivers for rideshare and delivery companies as "independent contractors" and would establish alternative minimum compensation (120% of the minimum wage) and benefits (paid sick time) for these drivers.

	Nov 2021	
	All (N=750)	Registered Voters (N=687)
Would Vote Yes	44%	44%
Would Vote No	21%	22%

Don't Know 35% 34%

Proposal: Would end the state's ban on "happy hour" promotions by expanding the ways in which bars and restaurants licensed to sell alcohol for consumption can sell alcoholic beverages.

	Nov 2021	
	All (N=750)	Registered Voters (N=687)
Would Vote Yes	46%	48%
Would Vote No	25%	26%
Don't Know	29%	26%

Election Proposals

Please indicate whether you would favor or oppose the following...

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Making Election Day a national holiday.	48%	20%	10%	11%	11%
Making the option of voting by mail a permanent option available to all registered voters.	50%	14%	9%	23%	4%
Allowing people to register to vote and cast their ballot on Election Day.	46%	19%	11%	17%	7%
Allowing election officials to automatically mail absentee ballot applications to all voters.	36%	20%	8%	27%	10%