

Crosstabs
University of Massachusetts Amherst
January 2024 National Poll

Field Dates: January 25, 2024 – January 30, 2024
Sample: 1064 Respondents
Margin of Error: 3.7%

YouGov interviewed 1064 respondents, none of whom were matched out to produce the final dataset. The unmatched cases were weighted to a sampling frame using propensity scores. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The unmatched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership status. The propensity scores were grouped into deciles of the estimated propensity score in the frame, and then post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice, as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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RACIAL ATTITUDES (% AGREE)

		White people in the U.S. have certain advantages because of the color of their skin.	Racial problems in the U.S. are rare, isolated situations.	I am angry that racism exists.	The United States has never been a racist country.	The main cause of the Civil War was the conflict over states' rights.
Gender	Men	49%	31%	68%	14%	48%
	Women	56%	21%	75%	10%	34%
Age	18-29	59%	29%	75%	15%	42%
	30-54	53%	25%	70%	14%	43%
	>55	50%	25%	71%	8%	39%
Education	HS or less	50%	28%	70%	11%	41%
	Some Coll.	48%	17%	72%	13%	43%
	Coll. Deg.	56%	27%	72%	13%	39%
	Postgrad	59%	33%	77%	9%	43%
Income	<\$40k	52%	23%	71%	10%	41%
	\$40k-\$100k	54%	26%	68%	13%	39%
	>100k	52%	32%	76%	14%	46%
Party ID	Dem.	80%	15%	86%	10%	35%
	Ind.	43%	22%	61%	11%	37%
	Rep.	26%	41%	61%	15%	50%
Ideology	Lib	87%	11%	90%	6%	30%
	Mod.	54%	24%	72%	13%	42%
	Cons.	23%	45%	59%	15%	54%
Race	White	48%	27%	71%	12%	40%
	African American	77%	14%	76%	4%	44%
	Latino	61%	25%	73%	15%	38%
	Asian	52%	11%	59%	23%	45%
2020 Vote Choice	Biden	84%	11%	87%	8%	32%
	Trump	19%	45%	61%	13%	53%

ANTI-SEMITISM (% AGREE)

		Jews have too much power in the business world.	Jews are more loyal to Israel than to America.	It is appropriate for opponents of Israel's policies and actions to boycott Jewish American owned businesses in their communities.
Gender	Men	22%	25%	23%
	Women	14%	19%	14%
Age	18-29	32%	28%	25%
	30-54	20%	22%	21%
	>55	10%	19%	13%
Education	HS or less	19%	26%	19%
	Some Coll.	15%	18%	14%
	Coll. Deg.	20%	21%	19%
	Postgrad	15%	16%	24%
Income	<\$40k	18%	24%	17%
	\$40k-\$100k	17%	22%	20%
	>100k	18%	19%	19%
Party ID	Dem.	19%	18%	19%
	Ind.	20%	21%	21%
	Rep.	15%	27%	15%
Ideology	Lib	14%	14%	15%
	Mod.	24%	25%	23%
	Cons.	16%	27%	15%
Race	White	14%	21%	17%
	African American	30%	23%	25%
	Latino	25%	30%	22%
	Asian	28%	25%	16%
2020 Vote Choice	Biden	15%	18%	17%
	Trump	9%	23%	13%

IMMIGRATION POLICIES (% AGREE)

		Allowing refugees and asylum seekers the ability to live and work in the United States for a temporary, but extendable, period of time?	Building a wall along the border with Mexico?	Allowing the children of immigrants (also known as “Dreamers”) who were brought to the United States illegally by their parents to become citizens if they meet citizenship requirements and commit no crimes?	Allowing immigrants who are living in the United States illegally to become citizens if they meet citizenship requirements and commit no crimes?
Gender	Men	44%	57%	62%	48%
	Women	46%	41%	64%	54%
Age	18-29	54%	29%	78%	63%
	30-54	48%	47%	63%	51%
	>55	39%	59%	57%	47%
Education	HS or less	39%	51%	59%	49%
	Some Coll.	42%	46%	64%	52%
	Coll. Deg.	50%	49%	67%	50%
	Postgrad	58%	43%	65%	60%
Income	<\$40k	39%	50%	57%	48%
	\$40k-\$100k	48%	48%	63%	50%
	>100k	52%	49%	69%	56%
Party ID	Dem.	69%	25%	81%	73%
	Ind.	33%	45%	52%	42%
	Rep.	24%	79%	48%	31%
Ideology	Lib	75%	24%	86%	80%
	Mod.	45%	46%	67%	51%
	Cons.	22%	80%	42%	29%
Race	White	44%	54%	60%	47%
	African American	47%	37%	70%	63%
	Latino	51%	31%	70%	63%
	Asian	65%	31%	77%	48%
2020 Vote Choice	Biden	73%	21%	82%	74%
	Trump	18%	89%	39%	24%

REPARATIONS

		Jan. 2024		Jan. 2023		April 2021	
		Should	Should Not	Should	Should Not	Should	Should Not
Gender	Men	32%	68%	38%	62%	35%	65%
	Women	35%	65%	36%	64%	42%	58%
Age	18-29	55%	45%	57%	43%	57%	43%
	30-54	33%	67%	42%	58%	39%	61%
	>55	23%	77%	22%	78%	30%	70%
Education	HS or less	37%	63%	36%	64%	35%	65%
	Some Coll.	31%	69%	37%	63%	38%	62%
	Coll. Deg.	29%	71%	39%	61%	40%	60%
	Postgrad	36%	64%	33%	67%	46%	54%
Income	<\$40k	33%	67%	41%	59%	44%	56%
	\$40k-\$100k	32%	68%	36%	64%	37%	63%
	>100k	31%	69%	32%	68%	40%	60%
Party ID	Dem.	52%	48%	55%	45%	64%	36%
	Ind.	30%	70%	34%	66%	10%	90%
	Rep.	12%	88%	15%	85%	29%	71%
Ideology	Lib	55%	45%	59%	41%	70%	30%
	Mod.	34%	66%	38%	62%	36%	64%
	Cons.	11%	89%	11%	89%	11%	89%
Race	White	26%	74%	28%	72%	28%	72%
	African American	68%	32%	74%	26%	86%	14%
	Latino	39%	61%	41%	59%	45%	55%
	Asian	21%	79%	16%	84%	53%	47%
2020 Vote Choice	Biden	50%	50%	56%	44%	63%	37%
	Trump	6%	94%	12%	88%	8%	92%

WHY OPPOSED TO REPARATIONS

		Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021
		Too Expensive			Not Deserving			Treated Equally			Impossible to Place Monetary Value			Too Difficult to Administer		
Gender	Men	12%	3%	7%	32%	32%	46%	23%	21%	15%	21%	23%	21%	13%	21%	10%
	Women	12%	8%	5%	25%	25%	30%	18%	22%	21%	29%	30%	29%	17%	16%	16%
Age	18-29	12%	12%	12%	14%	16%	29%	24%	20%	18%	33%	25%	27%	17%	27%	14%
	30-54	14%	6%	5%	26%	25%	38%	21%	22%	18%	24%	32%	26%	14%	16%	13%
	>55	9%	4%	4%	34%	34%	41%	19%	22%	19%	24%	24%	23%	14%	17%	13%
Education	HS or less	13%	9%	8%	31%	30%	34%	19%	24%	19%	25%	23%	23%	11%	14%	16%
	Some Coll.	9%	2%	5%	30%	31%	49%	24%	23%	19%	23%	24%	19%	14%	20%	9%
	Coll. Deg.	10%	4%	4%	27%	24%	35%	19%	22%	18%	26%	29%	30%	18%	22%	13%
	Postgrad	15%	7%	3%	20%	28%	45%	23%	12%	12%	26%	35%	28%	16%	18%	12%
Income	<\$40k	12%	9%	8%	27%	25%	41%	19%	22%	16%	28%	27%	23%	15%	17%	12%
	\$40k-\$100k	10%	3%	4%	31%	32%	37%	22%	23%	18%	22%	23%	28%	14%	20%	13%
	>100k	13%	2%	7%	26%	26%	42%	23%	19%	23%	23%	32%	20%	15%	21%	8%
Party ID	Dem.	13%	5%	7%	20%	17%	22%	10%	8%	7%	37%	40%	41%	21%	30%	23%
	Ind.	16%	9%	5%	26%	30%	46%	14%	24%	25%	33%	24%	16%	11%	14%	8%
	Rep.	9%	5%	6%	36%	35%	40%	30%	29%	17%	14%	19%	25%	12%	12%	13%
Ideology	Lib	17%	6%	7%	19%	16%	17%	8%	5%	4%	37%	47%	43%	19%	26%	28%
	Mod.	9%	7%	8%	29%	30%	39%	20%	21%	18%	26%	25%	22%	15%	17%	13%
	Cons.	11%	4%	4%	35%	35%	44%	27%	29%	24%	14%	19%	18%	13%	12%	10%
Race	White	11%	5%	6%	29%	32%	39%	21%	23%	19%	24%	25%	25%	15%	16%	11%
	African American	14%	2%	14%	15%	6%	17%	8%	14%	11%	44%	41%	43%	20%	38%	15%
	Latino	17%	12%	6%	27%	23%	26%	23%	15%	19%	22%	33%	27%	10%	18%	23%
	Asian	17%	17%	7%	22	29%	76%	6%	16%	0%	40%	26%	0%	16%	13%	17%
2020 Vote Choice	Biden	10%	5%	7%	17	22%	22%	5%	7%	4%	43%	42%	45%	24%	24%	22%
	Trump	7%	4%	5%	38	36%	46%	29%	31%	25%	13%	17%	16%	13%	12%	8%

WHY SUPPORT REPARATIONS

		Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021	Jan. 2024	Jan. 2023	Apr. 2021
		Never Paid for Deaths			Slavery Responsible for Inequality			Never Followed on Promise to Compensate			Recognition of Ongoing Pain			Help African Americans Achieve Equality		
Gender	Men	11%	24%	14%	25%	26%	27%	25%	28%	16%	25%	10%	23%	14%	11%	20%
	Women	11%	19%	11%	25%	31%	28%	26%	21%	23%	19%	16%	21%	20%	14%	17%
Age	18-29	12%	21%	19%	26%	26%	25%	19%	28%	15%	23%	12%	13%	21%	14%	28%
	30-54	11%	28%	9%	26%	28%	28%	24%	21%	21%	25%	14%	24%	13%	10%	18%
	>55	9%	11%	11%	22%	33%	29%	34%	28%	23%	16%	13%	27%	18%	15%	10%
Education	HS or less	15%	25%	20%	18%	26%	25%	26%	25%	17%	28%	12%	23%	13%	12%	15%
	Some Coll.	6%	24%	11%	27%	18%	22%	37%	30%	26%	11%	12%	21%	18%	17%	20%
	Coll. Deg.	8%	22%	8%	34%	30%	36%	23%	22%	14%	15%	15%	20%	20%	11%	22%
	Postgrad	10%	7%	6%	25%	51%	25%	14%	18%	30%	30%	10%	23%	22%	13%	16%
Income	<\$40k	11%	27%	12%	25%	25%	24%	32%	19%	19%	23%	13%	26%	10%	16%	18%
	\$40k-\$100k	12%	18%	15%	25%	28%	25%	27%	30%	22%	16%	13%	19%	21%	11%	19%
	>100k	11%	26%	7%	30%	36%	29%	20%	18%	20%	18%	5%	24%	21%	16%	19%
Party ID	Dem.	10%	18%	9%	26%	34%	31%	26%	22%	21%	20%	13%	22%	19%	14%	17%
	Ind.	15%	22%	23%	26%	22%	16%	25%	31%	10%	23%	14%	28%	10%	11%	23%
	Rep.	10%	40%	24%	20%	14%	19%	22%	27%	21%	31%	10%	17%	18%	9%	19%
Ideology	Lib	12%	22%	5%	19%	29%	30%	33%	23%	18%	18%	15%	24%	19%	12%	22%
	Mod.	7%	17%	22%	36%	33%	21%	13%	26%	23%	27%	10%	19%	16%	14%	15%
	Cons.	18%	38%	14%	18%	28%	28%	14%	19%	14%	25%	8%	28%	25%	7%	16%
Race	White	10%	20%	9%	26%	30%	34%	21%	22%	21%	27%	16%	19%	15%	11%	17%
	African American	12%	25%	14%	23%	25%	29%	34%	26%	16%	8%	10%	24%	24%	14%	18%
	Latino	13%	20%	22%	21%	23%	17%	23%	31%	20%	26%	8%	22%	17%	17%	19%
	Asian	0%	0%	8%	29%	69%	10%	71%	31%	17%	0%	0%	44%	0%	0%	22%
2020 Vote Choice	Biden	8%	17%	9%	25%	33%	30%	26%	24%	19%	21%	13%	24%	20%	13%	18%
	Trump	19%	45%	21%	13%	13%	17%	28%	20%	20%	26%	11%	28%	14%	11%	14%

GREAT REPLACEMENT

		The growth in the number of immigrants in the country means that America is in danger of losing its culture and identity.			Some elected officials want to increase immigration in order to bring in obedient voters who will vote for them.			The growth in the size of minority communities in the country will NOT result in the declining influence of white Americans			Racial and ethnic diversity tends to strengthen the character of a nation.		
		Agree	Disagree	Neither	Agree	Disagree	Neither	Agree	Disagree	Neither	Agree	Disagree	Neither
Gender	Men	42%	35%	23%	49%	26%	25%	36%	29%	36%	55%	19%	27%
	Women	34%	39%	27%	38%	32%	30%	35%	22%	42%	52%	13%	35%
Age	18-29	29%	41%	30%	35%	21%	44%	41%	10%	49%	54%	5%	41%
	30-54	37%	38%	25%	44%	26%	30%	37%	24%	39%	55%	19%	26%
	>55	43%	35%	22%	47%	35%	18%	31%	34%	35%	51%	19%	30%
Education	HS or less	39%	30%	30%	43%	24%	33%	33%	25%	42%	45%	15%	39%
	Some Coll.	37%	42%	21%	45%	29%	26%	35%	27%	38%	53%	16%	31%
	Coll. Deg.	39%	39%	22%	43%	30%	27%	38%	25%	37%	57%	20%	24%
	Postgrad	32%	48%	20%	43%	40%	16%	36%	27%	37%	71%	9%	20%
Income	<\$40k	38%	33%	29%	43%	26%	31%	33%	25%	42%	48%	14%	38%
	\$40k-\$100k	38%	39%	23%	42%	32%	26%	39%	28%	34%	56%	17%	27%
	>100k	40%	40%	20%	47%	32%	21%	37%	24%	39%	55%	17%	27%
Party ID	Dem.	23%	55%	22%	24%	46%	29%	48%	14%	37%	69%	7%	24%
	Ind.	39%	29%	32%	41%	21%	39%	30%	21%	50%	48%	18%	34%
	Rep.	55%	21%	23%	68%	13%	19%	24%	42%	35%	38%	25%	37%
Ideology	Lib	21%	65%	14%	21%	53%	26%	53%	16%	32%	79%	7%	14%
	Mod.	33%	37%	30%	40%	29%	32%	37%	22%	41%	54%	14%	33%
	Cons.	62%	16%	22%	73%	12%	16%	20%	43%	37%	33%	28%	39%
Race	White	41%	37%	22%	47%	28%	25%	32%	28%	40%	53%	17%	29%
	African American	29%	34%	37%	27%	41%	32%	43%	16%	42%	50%	12%	38%
	Latino	30%	43%	27%	36%	27%	37%	46%	17%	37%	57%	14%	29%
	Asian	31%	47%	23%	35%	29%	36%	73%	10%	17%	82%	4%	13%
2020 Vote Choice	Biden	20%	59%	21%	18%	56%	26%	52%	14%	34%	75%	7%	18%
	Trump	66%	14%	20%	76%	12%	12%	17%	49%	34%	32%	33%	36%

IMMIGRANTS AND BLOOD

		Agree	Disagree	Neither
Gender	Men	21%	54%	26%
	Women	21%	54%	25%
Age	18-29	16%	53%	31%
	30-54	22%	54%	24%
	>55	22%	55%	24%
Education	HS or less	24%	46%	29%
	Some Coll.	23%	55%	23%
	Coll. Deg.	19%	57%	24%
	Postgrad	11%	70%	18%
Income	<\$40k	23%	50%	27%
	\$40k-\$100k	21%	53%	26%
	>100k	18%	61%	21%
Party ID	Dem.	12%	72%	16%
	Ind.	22%	46%	32%
	Rep.	31%	37%	32%
Ideology	Lib	8%	80%	12%
	Mod.	19%	57%	24%
	Cons.	33%	33%	34%
Race	White	23%	51%	26%
	African American	15%	58%	27%
	Latino	15%	64%	22%
	Asian	21%	50%	29%
2020 Vote Choice	Biden	9%	75%	16%
	Trump	35%	32%	33%

Demographic Breakdown of 2024 University of Massachusetts Amherst January National Poll

	All (N=1,064)
Men	49%
Women	51%
18-29	19%
30-54	38%
>55	43%
HS or less	39%
Some Coll.	18%
Coll. Deg.	31%
Postgrad	12%
<\$40K	37%
\$40K-\$100K	40%
>\$100K	23%
Democrat	43%
Independent	22%
Republican	35%
Liberal	29%
Moderate	39%
Conservative	33%
White	67%
African American	13%
Hispanic	17%
Asian	3%
Biden	52%
Trump	48%