# UMassAmherst 

## UMass Poll

Crosstabs<br>University of Massachusetts Amherst<br>2022 October Pre-Election National Poll

| Field Dates: | October 17 - October 19, 2022 |
| :--- | :--- |
| Sample: | 1,000 Respondents |
| Margin of Error: | $3.6 \%$ |

YouGov interviewed 1065 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

## UMass Poll Directors/Fellows

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## SAME SEX MARRIAGE AND INTERRACIAL MARRIAGE

|  |  | Same Sex <br> Marriage |  | Interracial Marriage |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favor | Oppose | Favor | Oppose |
| Gender | Men | 64\% | 36\% | 90\% | 10\% |
|  | Women | 68\% | 32\% | 93\% | 7\% |
| Age | 18-29 | 70\% | 30\% | 87\% | 13\% |
|  | 30-54 | 70\% | 30\% | 93\% | 7\% |
|  | >55 | 60\% | 40\% | 92\% | 8\% |
| Education | HS or less | 58\% | 42\% | 85\% | 15\% |
|  | Some Coll. | 67\% | 33\% | 94\% | 6\% |
|  | Coll. Deg. | 73\% | 27\% | 97\% | 3\% |
|  | Postgrad | 73\% | 27\% | 97\% | 3\% |
| Income | <\$40k | 60\% | 40\% | 85\% | 15\% |
|  | \$40k-\$100k | 68\% | 32\% | 95\% | 5\% |
|  | $>100 \mathrm{k}$ | 81\% | 19\% | 98\% | 2\% |
| Party ID | Dem. | 86\% | 14\% | 95\% | 5\% |
|  | Ind. | 63\% | 37\% | 86\% | 14\% |
|  | Rep. | 43\% | 57\% | 90\% | 10\% |
| Ideology | Lib | 92\% | 8\% | 98\% | 2\% |
|  | Mod. | 71\% | 29\% | 94\% | 6\% |
|  | Cons. | 41\% | 59\% | 89\% | 11\% |
| Race | White | 66\% | 34\% | 92\% | 8\% |
|  | African American | 60\% | 40\% | 90\% | 10\% |
|  | Latino | 72\% | 28\% | 89\% | 11\% |
|  | Asian | 65\% | 35\% | 91\% | 9\% |
| 2020 Vote Choice | Biden | 90\% | 10\% | 97\% | 3\% |
|  | Trump | 46\% | 54 | 92 | 8\% |

## AFFIRMATIVE ACTION

|  |  | College Admissions |  |  | Hiring and Promotion |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favor | Neither | Oppose | Favor | Neither | Oppose |
| Gender | Men | 38\% | 25\% | 39\% | 33\% | 27\% | 39\% |
|  | Women | 31\% | 30\% | 39\% | 31\% | 29\% | 39\% |
| Age | 18-29 | 40\% | 27\% | 32\% | 35\% | 30\% | 36\% |
|  | 30-54 | 31\% | 30\% | 38\% | 31\% | 31\% | 36\% |
|  | $>55$ | 32\% | 26\% | 42\% | 30\% | 24\% | 45\% |
| Education | HS or less | 34\% | 37\% | 28\% | 34\% | 36\% | 29\% |
|  | Some Coll. | 29\% | 25\% | 46\% | 31\% | 25\% | 43\% |
|  | Coll. Deg. | 35\% | 20\% | 46\% | 30\% | 21\% | 49\% |
|  | Postgrad | 39\% | 18\% | 43\% | 34\% | 21\% | 45\% |
| Income | <\$40k | 31\% | 32\% | 37\% | 32\% | 34\% | 35\% |
|  | \$40k-\$100k | 39\% | 23\% | 37\% | 35\% | 23\% | 43\% |
|  | $>100 \mathrm{k}$ | 38\% | 18\% | 45\% | 34\% | 21\% | 46\% |
| Party ID | Dem. | 45\% | 26\% | 30\% | 45\% | 24\% | 32\% |
|  | Ind. | 24\% | 40\% | 36\% | 21\% | 40\% | 39\% |
|  | Rep. | 27\% | 21\% | 52\% | 25\% | 24\% | 51\% |
| Ideology | Lib | 45\% | 23\% | 31\% | 40\% | 25\% | 35\% |
|  | Mod. | 34\% | 29\% | 37\% | 33\% | 27\% | 40\% |
|  | Cons. | 28\% | 20\% | 51\% | 28\% | 20\% | 52\% |
| Race | White | 33\% | 24\% | 43\% | 31\% | 26\% | 43\% |
|  | African American | 32\% | 39\% | 29\% | 40\% | 34\% | 25\% |
|  | Latino | 40\% | 28\% | 32\% | 36\% | 27\% | 36\% |
|  | Asian | 33\% | 48\% | 19\% | 13\% | 68\% | 19\% |
| 2020 Vote Choice | Biden | 43\% | 25\% | 32\% | 40\% | 25\% | 34\% |
|  | Trump | 29\% | 19\% | 52\% | 25\% | 22\% | 54\% |

## MARIJUANA PARDON AND LEGALIZATION

|  |  | Federal Pardons |  |  | Legalization |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favor | Neither | Oppose | Favor | Neither | Oppose |
| Gender | Men | 58\% | 20\% | 22\% | 58\% | 18\% | 24\% |
|  | Women | 58\% | 25\% | 17\% | 54\% | 23\% | 22\% |
| Age | 18-29 | 57\% | 25\% | 18\% | 56\% | 26\% | 18\% |
|  | 30-54 | 58\% | 27\% | 15\% | 59\% | 23\% | 18\% |
|  | >55 | 57\% | 17\% | 25\% | 54\% | 16\% | 31\% |
| Education | HS or less | 51\% | 28\% | 20\% | 50\% | 27\% | 24\% |
|  | Some Coll. | 59\% | 20\% | 21\% | 62\% | 16\% | 21\% |
|  | Coll. Deg. | 61\% | 19\% | 19\% | 60\% | 18\% | 22\% |
|  | Postgrad | 66\% | 17\% | 16\% | 61\% | 15\% | 23\% |
| Income | <\$40k | 55\% | 26\% | 19\% | 54\% | 24\% | 21\% |
|  | \$40k-\$100k | 62\% | 17\% | 20\% | 60\% | 16\% | 24\% |
|  | $>100 \mathrm{k}$ | 61\% | 19\% | 20\% | 64\% | 18\% | 18\% |
| Party ID | Dem. | 78\% | 14\% | 6\% | 76\% | 13\% | 10\% |
|  | Ind. | 43\% | 41\% | 15\% | 44\% | 37\% | 20\% |
|  | Rep. | 42\% | 19\% | 40\% | 40\% | 18\% | 41\% |
| Ideology | Lib | 87\% | 9\% | 4\% | 85\% | 10\% | 6\% |
|  | Mod. | 59\% | 25\% | 15\% | 58\% | 23\% | 19\% |
|  | Cons. | 39\% | 21\% | 40\% | 36\% | 17\% | 47\% |
| Race | White | 60\% | 18\% | 21\% | 59\% | 16\% | 25\% |
|  | African American | 53\% | 29\% | 17\% | 55\% | 25\% | 21\% |
|  | Latino | 57\% | 28\% | 15\% | 53\% | 30\% | 18\% |
|  | Asian | 43\% | 53\% | 4\% | 41\% | 51\% | 8\% |
| 2020 Vote Choice | Biden | 83\% | 12\% | 6\% | 81\% | 11\% | 8\% |
|  | Trump | 41\% | 22\% | 37\% | 38\% | 19\% | 42\% |

## FEDERAL ABORTION POLICIES

|  |  | Illegal <br> in 50 States | Legal <br> in 50 States | States <br> Decide |
| :---: | :---: | :---: | :---: | :---: |
| Gender | Men | $14 \%$ | $43 \%$ | $43 \%$ |
|  | Women | $15 \%$ | $50 \%$ | $35 \%$ |
| Age | $18-29$ | $16 \%$ | $55 \%$ | $28 \%$ |
|  | $30-54$ | $15 \%$ | $49 \%$ | $35 \%$ |
|  | $>55$ | $12 \%$ | $40 \%$ | $48 \%$ |
| Education | HS or less | $19 \%$ | $40 \%$ | $41 \%$ |
|  | Some Coll. | $14 \%$ | $45 \%$ | $41 \%$ |
| Income | Coll. Deg. | $10 \%$ | $52 \%$ | $38 \%$ |
|  | Postgrad | $9 \%$ | $61 \%$ | $30 \%$ |
|  | $<\$ 40 \mathrm{k}$ | $22 \%$ | $39 \%$ | $39 \%$ |
| Party ID | $\$ 40 \mathrm{k}-\$ 100 \mathrm{k}$ | $13 \%$ | $52 \%$ | $34 \%$ |
|  | $>100 \mathrm{k}$ | $5 \%$ | $55 \%$ | $39 \%$ |
|  | Dem. | $9 \%$ | $76 \%$ | $16 \%$ |
|  | Ind. | $13 \%$ | $40 \%$ | $47 \%$ |
|  | Rep. | $23 \%$ | $16 \%$ | $61 \%$ |
| Ideology | Lib | $4 \%$ | $87 \%$ | $9 \%$ |
|  | Mod. | $9 \%$ | $48 \%$ | $42 \%$ |
|  | Race | Cons. | $27 \%$ | $13 \%$ |

