

Toplines**University of Massachusetts Amherst
January 2024 National Poll**

Field Dates:	January 25, 2024 – January 30, 2024
Sample:	1064 Respondents
Margin of Error:	3.7%

YouGov interviewed 1064 respondents, none of whom were matched out to produce the final dataset. The unmatched cases were weighted to a sampling frame using propensity scores. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The unmatched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership status. The propensity scores were grouped into deciles of the estimated propensity score in the frame, and then post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice, as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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Group Feelings (N=1,054)

Measured from 0 to 100 with 0 indicating “Coldest” and 100 indicating “Warmest.” Average Score for Each Group Presented Below.

On a scale from 0 (coldest) to 100 (warmest) how do you feel about the following?

	Average Score	Democratic Respondents (N=429)	Independent Respondents (N=207)	Republican Respondents (N=417)
Democrats	43	70	30	18
Republicans	41	23	31	68
African Americans	70	77	58	67
Jewish Americans	69	72	57	74
Immigrants	48	62	43	34

Racial Attitudes (N=1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Agree	Neither Agree Nor Disagree	Disagree
White people in the U.S. have certain advantages because of the color of their skin.	53%	21%	26%
Racial problems in the U.S. are rare, isolated situations.	26%	23%	52%
I am angry that racism exists.	72%	21%	7%
The United States has never been a racist country.	12%	18%	70%
The main cause of the Civil War was the conflict over states’ rights.	41%	28%	31%

Anti-Semitism (N=1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Agree	Neither Agree Nor Disagree	Disagree
Jews have too much power in the business world.	18%	35%	46%
Jews are more loyal to Israel than to America.	22%	47%	31%
It is appropriate for opponents of Israel's policies and actions to boycott Jewish American owned businesses in their communities.	18%	39%	43%

Christian Nationalism (1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Agree	Neither Agree Nor Disagree	Disagree
The United States was founded as a Christian nation.	51%	26%	24%
The United States should always be a Christian nation.	39%	28%	33%
Christian values should influence everything our government does	34%	28%	38%

Islamophobia (N=1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Agree	Neither Agree Nor Disagree	Disagree
Islamist terrorists find strong support among Muslims.	38%	40%	22%
Muslims are not trustworthy.	19%	35%	46%
Muslims attract more attention due to their aggressive behavior	37%	32%	31%

Racial Identity Centrality (N=1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Agree	Neither Agree Nor Disagree	Disagree
The fact that I am [insert R's race] is an important part of my identity.	48%	32%	20%
Being [insert R's race] is an important part of how I see myself.	44%	32%	24%
What happens to [Insert R's Race] in this country has something to do with what happens in my life.	42%	40%	18%

Haley Race (N=1,064)

From the following list, please identify former South Carolina governor and 2024 Republican presidential candidate Nikki Haley's racial identity.

	All	Democrats	Independents	Republicans
White	25%	27%	20%	25%
Black or African American	3%	2%	5%	4%
Hispanic or Latino	2%	3%	2%	2%
Asian or Asian American	19%	19%	19%	19%
Native American	4%	4%	3%	5%
Middle Eastern	7%	9%	2%	7%
Two or More Races	14%	15%	11%	15%
Don't Know	25%	21%	38%	23%

Great Replacement (N=1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree
The growth in the number of immigrants in the country means that America is in danger of losing its culture and identity.	18%	20%	25%	12%	25%
Some elected officials want to increase immigration in order to bring in obedient voters who will vote for them.	24%	19%	28%	9%	20%
The growth in the size of minority communities in the country will NOT result in the declining influence of white Americans.	16%	19%	39%	15%	10%
Racial and ethnic diversity tends to strengthen the character of a nation.	25%	28%	31%	8%	8%

Immigrants and Blood (N=1,064)

	Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree
Immigrants are poisoning the blood of our country.	9%	12%	25%	15%	39%

Immigration Policies (N=1,064)

Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Allowing refugees and asylum seekers the ability to live and work in the United States for a temporary, but extendable, period of time?	21%	24%	24%	14%	17%
Building a wall along the border with Mexico?	36%	12%	17%	12%	22%
Allowing the children of immigrants (also known as “Dreamers”) who were brought to the United States illegally by their parents to become citizens if they meet citizenship requirements and commit no crimes?	35%	28%	17%	8%	12%
Allowing immigrants who are living in the United States illegally to become citizens if they meet citizenship requirements and commit no crimes?	27%	25%	19%	11%	19%

Responsible for Migrant Situation (N=1,064)

According to federal officials, since September 2022, more than 2 million refugees and asylum seekers have been caught crossing the U.S. Southern border breaking the record set in 2021. Who do you believe is most responsible for the migrant situation at the U.S. Southern border?

	All	Democrats	Independents	Republicans
President Joe Biden	41%	15%	40%	73%
House Republicans	9%	13%	8%	3%
Senate Democrats	5%	4%	5%	6%
Migrants	17%	21%	21%	9%
Governments in Latin America	28%	47%	26%	8%

Refugee Support (N=1,064)

After reading the following preamble, respondents were randomly assigned to only 1 of the 4 following questions.

As you may know, refugees fleeing conflict-ridden parts of the world can be resettled in the United States to begin a new life. Refugees are often resettled in small groups together so that they have a support network. All refugees who are resettled in the United States are subject to screening to make sure they do not pose a security or a health threat. Now, imagine that your community has been selected as a place for refugees from (insert nation-state here) to be resettled.

	Jan. 2024	May 2022	Jan. 2024	May 2022	Jan. 2024	May 2022	Jan. 2024	May 2022	Jan. 2024	May 2022
	Strongly Support		Somewhat Support		Neither Support Nor Oppose		Somewhat Oppose		Strongly Oppose	
Would you support or oppose refugees from Venezuela being resettled in your community? (N=261)	17%	26%	22%	17%	34%	32%	12%	9%	16%	17%
Would you support or oppose refugees from Ukraine being resettled in your community? (N=272)	25%	33%	29%	21%	27%	31%	9%	6%	10%	9%
Would you support or oppose refugees from Syria being resettled in your community? (N=268)	19%	26%	11%	17%	39%	30%	12%	11%	20%	16%
Would you support or oppose refugees from the Democratic Republic of the Congo being resettled in your community? (N=263)	17%	24%	19%	20%	37%	38%	11%	9%	16%	10%

Enslaved (N=1,064)

Were any of your ancestors enslaved in the United States?

Yes	11%
No	67%
Not sure	22%

Enslaved Follow Up (N=111)

Only shown to respondents who answered that their ancestors were enslaved.

On a scale from 0 (uncertain) to 100 (completely certain), how certain are you that one or more of your ancestors were enslaved in the United States or another country?

Average Score	83
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Reparations (N=1,064)

Do you think the federal government should or should not make cash payments to the descendants of slaves?

	Jan. 2024	Jan. 2023	April 2021
Definitely Should	15%	15%	17%
Probably Should	19%	21%	21%
Probably Should Not	22%	21%	16%
Definitely Should Not	45%	42%	46%

Anti-Reparations (N=752)

Asked only of respondents who answered that the federal government should not make cash payments to the descendants of slaves.

From the list below, please indicate the most important reasons why you believe that the federal government should not make cash payments to the descendants of slaves.

	Jan. 2024	Jan. 2023	April 2021
Providing cash payments or benefits would be too expensive.	12%	6%	6%
Descendants of Slaves do not deserve cash payments.	29%	28%	38%
African Americans are treated equally in society today.	20%	21%	18%
Impossible to place a monetary value on the impact of slavery.	25%	27%	25%
It would be too difficult to administer a reparations program.	15%	18%	13%

Pro-Reparations (N=312)

Asked only of respondents who answered that the federal government should make cash payments to the descendants of slaves.

From the list below, please indicate the most important reason why you believe that the federal government should make cash payments to the descendants of slaves.

	Jan. 2024	Jan. 2023	April 2021
The United States never paid for the deaths of millions who died in slavery.	11%	22%	13%
Slavery is directly responsible for inequalities between African Americans and whites today.	25%	28%	28%
The United States never followed through on its promise to compensate freed slaves.	25%	24%	20%
Reparations provides meaningful recognition of the pain caused by ongoing discrimination.	22%	13%	22%
Reparations will help African Americans achieve a more just and equitable future.	17%	12%	18%

Higher Education Confidence (N=1,064)

How much confidence do you have that colleges and universities in the United States can . . .

	A Great Deal	Quite a Lot	Some	Not Much	Very Little
Prepare students for successful careers?	14%	25%	37%	14%	10%
Protect freedom of speech on campus?	13%	18%	33%	20%	16%
Ensure the safety of people of color?	14%	22%	39%	18%	8%
Prepare students for citizenship in American democracy?	11%	19%	37%	19%	14%
Ensure the safety of religious minorities?	9%	15%	37%	25%	14%

DEI Interest (N=1,064)

How much have you read, seen, or heard about the phrase Diversity, Equity, and Inclusion (“DEI”)?

A Lot	21%
Some	31%
Not Much	21%
I have not heard of the phrase “Diversity, Equity, and Inclusion” (DEI).	28%

DEI Training (N=1,064)

From the following list, please indicate if you believe the following professions should or should not receive Diversity, Equity, and Inclusion (DEI) training?

	Definitely Should	Probably Should	Probably Should Not	Definitely Should Not
Medical Professionals	40%	31%	11%	18%
Teachers	41%	30%	11%	18%
Police Officers	46%	27%	10%	17%
Members of the U.S. Armed Forces	40%	30%	12%	18%
Public Employees	36%	34%	12%	18%
Private Sector Employees	28%	37%	16%	20%

DEI Policies (N=1,064)

Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Film and television executives considering racial, ethnic, and gender diversity in their casting decisions?	17%	19%	35%	11%	17%
The National Football League’s (NFL) “Rooney Rule” which requires each NFL team to interview at least two external racial minority candidates for an open head coaching position?	13%	20%	43%	8%	16%

Sexism (N=1,064)

Please indicate the degree to which you agree or disagree with each statement.

	Agree	Neither Agree Nor Disagree	Disagree
Women seek to gain power by getting control over men.	29%	33%	38%
Women are too easily offended.	41%	27%	32%
Women exaggerate problems they have at work.	28%	33%	39%

Abortion Emergency (N=1,064)

A number of states have enacted legislation that prohibits women from obtaining an abortion, but provides an exception for health care providers to perform abortions if it is deemed that the pregnancy represents a “medical emergency.” From the following list, please identify all of the circumstances that you believe should be deemed a “medical emergency” allowing health care providers to perform an abortion.

	All	Democrats	Independents	Republicans
The pregnancy will result in the death of the mother	77%	84%	71%	73%
The pregnancy will result in complications that will prevent the mother from participating in normal day-to-day activities permanently	54%	69%	50%	40%
The pregnancy will result in the mother becoming unable to have children in the future	42%	56%	43%	26%
The pregnancy will result in complications that will require the mother to stay in the hospital for an extended period of time, but with prospects for a full recovery	29%	44%	25%	14%
The fetus will not be able to survive outside the womb	67%	79%	61%	56%
The fetus will have a life-threatening condition after birth	59%	76%	53%	44%
The fetus will have a serious, but not life-threatening, condition after birth	34%	50%	26%	20%
Abortions should never be performed	11%	3%	18%	17%

Who Determines Emergency (N=1,064)

Who do you believe should make the final decision about whether an abortion is medically necessary? Please select all that apply.

	All	Democrats	Independents	Republicans
Health Care Provider	45%	48%	41%	43%
State Attorney General	3%	2%	2%	5%
State Supreme Court	7%	6%	6%	10%
U.S. Supreme Court	9%	8%	11%	10%
The Pregnant Woman	53%	70%	47%	38%
Don't Know	16%	7%	29%	21%

SC Transparency (N=1,064)

Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Allowing cameras to film and broadcast oral arguments heard by the U.S. Supreme Court?	35%	27%	27%	7%	4%

Popular Culture v. Political Knowledge (N=1,064)

We are interested in how quickly and accurately people can answer questions about current events. Please indicate whether each statement is true or false.

	True	False
Amy Coney Barrett is a U.S. Supreme Court Justice.	78%	22%
Mike Johnson is the Speaker of the U.S. House of Representatives.	76%	24%
The Democratic Party holds the majority in the U.S. House of Representatives.	38%	62%
Nikki Haley won the 2024 Iowa Republican Caucuses.	19%	81%
Tucker Carlson is no longer with Fox News.	81%	19%
Chuck Schumer is the U.S. Attorney General.	25%	75%
George Santos is currently a member of the U.S. House of Representatives.	30%	70%
Mitch McConnell is the U.S. Senate Minority Leader.	75%	25%
Taylor Swift is dating Patrick Mahomes of the Kansas City Chiefs.	33%	67%
Margot Robbie starred in last summer's <i>Barbie</i> movie.	84%	16%
Matthew Perry, who recently died, was most famous for his role in <i>Seinfeld</i> .	26%	74%
Beyonce and Jay-Z are divorced.	31%	69%
Argentine soccer star Lionel Messi joined Inter Miami of Major League Soccer.	61%	39%
Luke Combs is a famous actor.	26%	74%
Jeremy Renner was injured in a snow plow accident.	73%	27%
Buffalo Bills player Damar Hamlin suffered cardiac arrest on the field after a tackle	79%	21%

Demographic Breakdown of 2024 University of Massachusetts Amherst January National Poll (N=1,064)

Men	49%
Women	51%
18-29	19%
30-54	38%
>55	43%
HS or less	39%

Some Coll.	18%
Coll. Deg.	31%
Postgrad	12%
<\$40K	37%
\$40K-\$100K	40%
>\$100K	23%
Democrat	43%
Independent	22%
Republican	35%
Liberal	29%
Moderate	39%
Conservative	33%
White	67%
African American	13%
Hispanic	17%
Asian	3%
Biden	52%
Trump	48%