UMassAmherst UMass Poll

Toplines University of Massachusetts Amherst 2023 January National Poll

Field Dates: January 5 – January 9, 2023

1,000 Respondents Sample:

Margin of Error: 3.55%

YouGov interviewed 1051 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 Presidential vote choice, and then post stratified on the variables: gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

UMass Poll Directors/Fellows

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2024 Republican Presidential Primary (N=346)

Asked only of Republican identifiers.

From the list below, please rank the **top three** candidates that you would select to be the Republican Party's presidential candidate in 2024.

		Jan.			Oct.			May			Dec.	
	1 st	2023 2 nd	3 rd	1 st	2022 2 nd	3 rd	1 st	2022 2 nd	3 rd	1 st	2021 2 nd	3 rd
D11	150	<i>Z</i> ^{na}	314	150	Z ¹¹⁰	314	150	Z ¹¹⁰	314	150	Z ^{na}	314
Donald	270/	100/	00/	520/	120/	70/	550/	120/	60/	550/	120/	60/
Trump	37%	18%	8%	53%	12%	7%	55%	13%	6%	55%	13%	6%
Ron	2.407	250/	00/	200/	220/	00/	260/	2.407	60/	2007	270/	120/
DeSantis	34%	27%	8%	29%	32%	8%	26%	34%	6%	20%	37%	12%
Nikki	20/	7 0 /	00/	40.7	110/	1.50/	20/	100/	100/	5 0 /	00/	110/
Haley	3%	7%	9%	4%	11%	15%	3%	10%	12%	7%	8%	11%
Mike	-0.	400/										400/
Pence	7%	10%	10%	6%	13%	13%	7%	13%	10%	6%	13%	10%
Tim												
Scott	2%	3%	6%	0%	4%	11%	0%	9%	11%	4%	7%	17%
Mike												
Pompeo	1%	4%	7%	0%	5%	8%	1%	4%	10%	2%	8%	14%
Ted												
Cruz	3%	9%	16%	3%	14%	23%	3%	12%	25%	6%	15%	31%
Glenn												
Youngkin	1%	3%	1%					N/A				
Greg												
Abbott	2%	5%	5%					N/A				
Tucker												
Carlson	2%	3%	7%					N/A				
Larry												
Hogan	0%	1%	2%					N/A				
Liz												
Cheney	2%	3%	2%					N/A				
Chris												
Sununu	0%	0%	1%	N/A								
Asa	-											
Hutchinson	1%	1%	2%					N/A				
Someone		2.0										
Else	3%	5%	15%	N/A	N/A	N/A	5%	6%	20%	5%	7%	14%

Trump v. DeSantis (N=346)

Asked only of Republican identifiers.

If the race for the 2024 Republican presidential nomination comes down to a choice between former President Donald Trump and Florida Governor Ron DeSantis, which candidate would you prefer?

Donald Trump	49%
Ron DeSantis	51%

Group Feelings (N=1,000)

Measured from 0 to 100 with 0 indicating "Coldest" and 100 indicating "Warmest." Average Score for Each Group Presented Below.

On a scale from 0 (coldest) to 100 (warmest) how do you feel about the following?

	Jan. 2023	Oct. 2022
Democrats	46	47
Republicans	40	39
Kevin McCarthy	37	N/A

Extremity of Parties (N=1,000)

How would you describe the views and policies of each party?

	Too	Generally
	Extreme	Mainstream
The Democratic Party	45%	55%
The Republican Party	54%	46%

Confidence in 2022 Midterm (N=1,000)

			Not	Not	
	Very		Very	Confident	
	Confident	Confident	Confident	at All	Unsure
How confident are you that					
the 2022 midterm elections were					
fair and accurate?	27%	29%	18%	13%	13%

State Legislatures (N=1,000)

Do you favor or oppose making it easier for state legislatures to change election results if they believe there were problems?

Strongly Favor	8%
Somewhat Favor	16%
Somewhat Oppose	13%
Strongly Oppose	40%
Don't Know	23%

Blame (N=1,000)

Overall, Republicans expected to do better than they did in the 2022 midterm elections. From the following list, please select the **top three reasons** why you believe that the Republican Party may have underperformed in the 2022 midterm elections?

	1 st	2 nd	3 rd
Donald Trump	21%	13%	12%
Weak Republican candidates	15%	17%	18%
Voter fraud	10%	11%	7%
Strong Democratic candidates	6%	6%	8%
High voter turnout			
among young people	9%	13%	18%
The Supreme Court			
overturning Roe v. Wade	17%	17%	18%
Mainstream media bias	16%	15%	12%
President Joe Biden's involvement in the election campaign	6%	8%	7%

Biden Impeach (N=1,000)

If the Republican Party gains control of the U.S. House of Representatives in 2022, do you think that the House of Representatives *will* impeach President Joe Biden? (May and October 2022)

If the Republican Party gains control of the U.S. House of Representatives in 2022, do you think that the House of Representatives *should* impeach President Joe Biden? (May and October 2022)

With the Republican Party gaining control of the U.S. House of Representatives, do you think that the House of Representatives *will* impeach President Joe Biden? (January 2023)

With the Republican Party gaining control of the U.S. House of Representatives, do you think that the House of Representatives *should* impeach President Joe Biden? (January 2023)

		Jan.				Oct.			May			
		20	23		2022			2022				
	Def	Prob	Prob	Def	Def	Prob	Prob	Def	Def	Prob	Prob	Def
	Yes	Yes	No	No	Yes	Yes	No	No	Yes	Yes	No	No
do you think that the House of												
Representatives												
will impeach												
President Joe												
Biden?	12%	26%	39%	22%	15%	32%	38%	15%	16%	28%	39%	17%
do you think that the House of												
Representatives												
should												
impeach												
President Joe												
Biden	22%	18%	23%	37%	23%	15%	23%	39%	22%	12%	22%	44%

Biden Impeach Word Cloud (N=386)

Asked only of respondents who believe that the president should be impeached.

In a sentence or two, please identify the reasons why you believe President Joe Biden should be impeached.

biden_impeached puppet_democrats withdrawal_afghanistan cheated_election good_president just_puppet hunter_biden's failure_secure oath_office running_countrydone_nothing terrible_job_united_states_seture_secure_nothing_terrible_job_united_states_seture_secure_s

House of Representatives Should (N=1,000)

With the Republican Party gaining control of the U.S. House of Representatives, do you think that the House of Representatives \underline{should} . . .

	Definitely	Probably	Probably	Definitely
	Yes	Yes	No	No
investigate Hunter Biden's business				
dealings?	35%	23%	20%	22%
investigate the withdrawal from				
Afghanistan?	26%	32%	26%	17%
investigate the Biden				
Administration's handling of				
undocumented immigration along the				
U.SMexico border?	34%	24%	24%	18%
compromise with House and Senate				
Democrats and President Joe Biden to				
pass legislation.	31%	32%	23%	14%
push for bills that reflect Republican				
priorities even if the Democratic				
Senate and President Joe Biden won't				
allow them to become law.	23%	32%	27%	17%

Better or Worse Trump (N=1,000)

					Nei	ther				
	Much				Better nor				Much	
	Be	tter	Be	tter	Wo	orse	Worse		Worse	
	Jan	Oct	Jan	Oct	Jan	Oct	Jan	Oct	Jan	Oct
	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
Do you think it would be better										
or worse for the United States if										
former President Donald Trump										
stepped away from politics?	43%	41%	15%	12%	22%	23%	11%	12%	9%	12%
Do you think it would be better										
or worse for the Democratic										
Party if former President Donald										
Trump stepped away from										
politics?	30%	34%	23%	21%	31%	29%	12%	9%	5%	8%
Do you think it would be better										
or worse for the Republican										
Party if former President Donald										
Trump stepped away from										
politics?	32%	31%	21%	15%	26%	29%	14%	12%	8%	13%

Trump Charged Insurrection (N=1,000)

There is now evidence that President Trump, his family, and his staff, were involved in efforts to overturn the results of the 2020 election for weeks leading up to the events of January 6, 2021 at the U.S. Capitol. Do you think that President Trump should be charged with a crime for doing so? (May and October 2022)

Based on an eighteen month investigation of the January 6th attack on the U.S. Capitol, the House Select Committee recently recommended that the Department of Justice investigate former President Donald Trump for inciting an insurrection and conspiring to defraud the United States. Do you think that the Department of Justice should formally charge President Trump with these crimes for his alleged role in inciting the January 6th attack on the U.S. Capitol? (January 2023)

	Jan.	Oct.	May
	2023	2022	2022
Definitely Yes	39%	40%	49%
Probably Yes	14%	10%	10%
Probably No	8%	10%	10%
Definitely No	27%	26%	24%
I'm Not Sure	12%	13%	7%