

Toplines**University of Massachusetts Amherst/WCVB
October 2023 Massachusetts Poll**

Field Dates: October 13, 2023 – October 20, 2023
Sample: 700 Respondents
Margin of Error: 5.1%

YouGov interviewed 788 respondents from Massachusetts who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership status (own, rent, other). The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 presidential vote choice, home ownership status (3-categories), a two-way stratification of age (4-categories) and race (4-categories), as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

UMass Poll Directors/Fellows

Prof. Tatishe M. Nteta, Ph.D. – Director
Prof. Raymond La Raja, Ph.D. – Co-Director
Prof. Jesse Rhodes, Ph.D. – Co-Director
Prof. Alex Theodoridis, Ph.D. – Co-Director
Adam Eichen - Research Fellow
Maddi Hertz - Research Fellow

nteta@polsci.umass.edu
laraja@polsci.umass.edu
jrhodes@polsci.umass.edu
atheodoridis@umass.edu
aeichen@umass.edu
mhertz@umass.edu

Approval (N=700)

Do you approve or disapprove of the way each is doing their job?

| | Oct. 2023 | | | Apr. 2023 | | | Oct. 2022 | | | June 2022 | | |
|---|--------------|---------|-------------|--------------|---------|-------------|--------------|---------|-------------|--------------|---------|-------------|
| | App. | Disapp. | Not Sure | App. | Disapp. | Not Sure | App. | Disapp. | Not Sure | App. | Disapp. | Not Sure |
| Governor Maura Healey | 58% | 27% | 15% | 57% | 24% | 19% | N/A | N/A | N/A | N/A | N/A | N/A |
| Senator Edward Markey | 50% | 31% | 19% | 57% | 28% | 15% | 53% | 35% | 11% | 49% | 32% | 19% |
| Senator Elizabeth Warren | 55% | 33% | 12% | 54% | 34% | 12% | 54% | 39% | 7% | 52% | 37% | 11% |
| Mass State Legislature | 54% | 29% | 16% | 57% | 28% | 15% | 54% | 34% | 12% | 50% | 33% | 17% |
| Attorney General Andrea Campbell | 36% | 22% | 42% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| President Joe Biden | 49% | 46% | 5% | 50% | 46% | 4% | 53% | 45% | 2% | 45% | 50% | 5% |
| U.S. Congress | 18% | 71% | 11% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

One Word (N=700)

What one word would you use to describe Senator Elizabeth Warren?



Senate Age Limit (N=700)

The Constitution requires that a Senator be at least 30 years old, but there is not a maximum age limit. Do you support a constitutional amendment that would establish a maximum age limit to serve in the U.S. Senate?

| | Massachusetts | National |
|----------------------------|---------------|--------------|
| | Oct. 2023 | June 2023 |
| Strongly Support | 47% | 43% |
| Somewhat Support | 29% | 24% |
| Neither Support nor Oppose | 13% | 22% |
| Somewhat Oppose | 6% | 7% |
| Strongly Oppose | 5% | 4% |

Senate Maximum Age (N=539)

Asked only of those who answered that they support establishing a maximum senatorial age limit. Average Age Presented Below.

What should be the maximum age limit to serve in the U.S. Senate?

| | |
|---------------------------|----|
| Massachusetts Respondents | 67 |
| National Respondents | 66 |

Election Day Change (N=700)

Please indicate whether you would favor or oppose the following...

| | Favor | Oppose |
|--|-------|--------|
| making Election Day a state holiday? | 73% | 27% |
| allowing people to register to vote and cast their ballot on Election Day? | 71% | 29% |
| allowing people currently serving a prison sentence the right to vote? | 50% | 50% |
| allowing voters the option to rank candidates in order of preference? | 67% | 33% |

2024 Republican Presidential Candidates (N=107)

From the list below, please rank the **top three** candidates that you would select to be the Republican Party's presidential candidate in 2024?

| | Oct. 2023 | | | Apr. 2023 | | | June 2022 | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | 1 st | 2 nd | 3 rd | 1 st | 2 nd | 3 rd | 1 st | 2 nd | 3 rd |
| Donald Trump | 54% | 16% | 6% | 59% | 11% | 7% | 51% | 16% | 6% |
| Ron DeSantis | 15% | 20% | 15% | 18% | 40% | 15% | 24% | 37% | 9% |
| Nikki Haley | 12% | 18% | 9% | 4% | 13% | 17% | 6% | 10% | 20% |
| Mike Pence | 3% | 13% | 10% | 10% | 11% | 11% | 6% | 11% | 10% |
| Tim Scott | 6% | 5% | 8% | 1% | 10% | 16% | 1% | 9% | 20% |
| Doug Burgum | 3% | 3% | 6% | N/A | | | N/A | | |
| Vivek Ramaswamy | 2% | 19% | 21% | | | | | | |
| Chris Christie | 1% | 4% | 7% | | | | | | |
| Someone Else | 4% | 3% | 18% | 5% | 9% | 26% | 8% | 7% | 21% |

2024 Ballot Questions (N=700)

There are a number of ballot initiatives that may appear on the 2024 general election ballot. Thinking ahead to the 2024 election, how would you vote on a potential ballot question that . . .

| | Would Vote Yes | Would Vote No | Don't Know |
|---|----------------------|------------------|---------------|
| would allow cities and towns to adopt ordinances that protect residential tenants, including implementing rent control, regulating evictions, and regulating the removal of rental units from the housing market? | 64% | 15% | 21% |
| would provide tax credits and rebates for the purchase of electric vehicles and the purchase and installation of home improvement systems that substantially reduce emissions? | 62% | 22% | 16% |
| would remove the requirement that in order to graduate and receive a high school diploma, students must pass the Massachusetts Comprehensive Assessment System exams (MCAS) in English, Math, and Science? | 52% | 29% | 19% |
| would permit eligible citizens to either register to vote and cast a ballot on Election Day or during the early voting period? | 66% | 21% | 12% |
| would allow the state auditor to assess the performance of the state legislature and recommend ways to improve the state legislature? | 67% | 7% | 26% |

2024 Presidential General Election (N=700)

Thinking ahead to the general presidential election in 2024, if President Joe Biden was running against Republican Donald Trump and Independent Robert F. Kennedy Jr. in the general election, who would you be most likely to vote for?

| | |
|-----------------------|-----|
| Joe Biden | 43% |
| Donald Trump | 21% |
| Robert F. Kennedy Jr. | 17% |
| Not Sure | 9% |
| Would Not Vote | 10% |

**Demographic Breakdown of October 2023 University of Massachusetts
Amherst/WCVB Poll (N=700)**

| | |
|-----------------|-----|
| | |
| Men | 48% |
| Women | 52% |
| 18-29 | 22% |
| 30-54 | 37% |
| >55 | 41% |
| HS or less | 32% |
| Some Coll. | 15% |
| Coll. Deg. | 34% |
| Postgrad | 19% |
| <\$40K | 23% |
| \$40K-\$100K | 42% |
| >\$100K | 35% |
| Democrat | 52% |
| Independent | 23% |
| Republican | 25% |
| Liberal | 46% |
| Moderate | 32% |
| Conservative | 23% |
| White | 78% |
| People of Color | 22% |
| Biden | 67% |
| Trump | 33% |