



UMASS
AMHERST

Crosstabs

February 2019 University of Massachusetts Amherst Poll of New Hampshire Registered Voters

Field Dates:	February 7 – February 15, 2019
Sample:	600 Registered Voters in New Hampshire 337 Likely Democratic Voters 263 Likely Republican Voters
Margin of Error:	4.8% for All Registered Voters 6.4% for Likely Democratic Voters

YouGov interviewed 624 respondents who were then matched down to a sample of 600 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the New Hampshire registered voter portion of the 2016 Current Population Survey (CPS) with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

All figures presented in this document are for registered adults.



CANDIDATE QUALITIES AMONG LIKELY DEMOCRATIC VOTERS

	Category	Best Chance of Beating Trump	Most Honest and Trustworthy	Best Represents my Views on Issues	Right Experience for the Job	Will Change How Things Are Done in Washington	Strongest Leader
Gender	Men	33%	21%	15%	13%	11%	7%
	Women	34%	23%	23%	9%	5%	6%
Age	18-29	28%	28%	22%	23%	0%	0%
	30-54	26%	20%	22%	13%	12%	7%
	>55	41%	22%	17%	6%	6%	8%
Education	HS or less	36%	21%	16%	9%	13%	6%
	Some Coll.	26%	28%	24%	11%	7%	4%
	Coll. Deg.	29%	24%	16%	14%	7%	10%
	Postgrad	44%	13%	27%	7%	4%	5%
Income	<\$40k	23%	14%	32%	8%	13%	10%
	\$40k-\$100k	30%	31%	17%	10%	8%	3%
	>100k	45%	17%	14%	11%	6%	7%
Party ID	Dem.	37%	17%	24%	8%	6%	8%
	Ind.	29%	27%	15%	14%	10%	4%
Ideology	Lib.	40%	17%	27%	6%	6%	6%
	Mod.	28%	30%	12%	15%	8%	7%
	Cons.	20%	18%	27%	22%	6%	6%
2016 Election	Voted for Clinton	38%	23%	18%	7%	6%	8%
	Voted for Trump	7%	21%	31%	28%	7%	6%



VOTE FOR 2020 DEMOCRATIC PRESIDENTIAL CANDIDATES

	Category	Warren	Booker	Harris	Klobuchar	Gillibrand	Sanders	Biden	O'Rourke	Castro	Bloomberg	Other	DK
Gender	Men	10%	4%	12%	1%	1%	21%	27%	6%	0%	2%	4%	11%
	Women	8%	3%	14%	1%	2%	16%	28%	6%	1%	3%	3%	16%
Age	18-29	5%	0%	11%	0%	4%	22%	27%	13%	0%	0%	5%	12%
	30-54	10%	4%	10%	0%	1%	28%	25%	3%	0%	2%	2%	15%
	>55	9%	4%	17%	2%	1%	9%	31%	6%	1%	3%	4%	13%
Education	HS or less	9%	0%	14%	0%	0%	23%	31%	1%	0%	2%	5%	15%
	Some Coll.	6%	6%	10%	0%	3%	23%	27%	10%	2%	2%	5%	8%
	Coll. Deg.	9%	4%	11%	2%	1%	17%	26%	7%	1%	3%	4%	16%
	Postgrad	9%	5%	21%	2%	2%	11%	28%	7%	0%	2%	1%	12%
Income	<\$40k	11%	4%	4%	0%	4%	32%	19%	8%	0%	3%	4%	11%
	\$40k-\$100k	7%	4%	14%	2%	1%	12%	35%	5%	1%	2%	4%	13%
	>100k	9%	3%	19%	1%	1%	14%	25%	7%	0%	3%	2%	17%
Party ID	Dem.	11%	3%	14%	1%	1%	16%	32%	8%	1%	2%	4%	7%
	Ind.	6%	3%	12%	1%	2%	21%	24%	4%	0%	3%	2%	20%
Ideology	Lib	12%	2%	20%	0%	1%	21%	22%	10%	1%	2%	5%	5%
	Mod.	5%	6%	10%	3%	2%	13%	38%	4%	1%	3%	2%	15%
	Cons.	7%	2%	3%	0%	2%	5%	25%	0%	0%	0%	8%	48%
2016 Election	Voted for Clinton	9%	4%	18%	1%	1%	14%	31%	7%	1%	3%	2%	10%
	Voted for Trump	7%	8%	0%	0%	2%	10%	26%	12%	0%	3%	5%	27%



VOTE FOR 2020 DEMOCRATIC PRESIDENTIAL CANDIDATES W/ LEANERS

	Category	Warren	Booker	Harris	Klobuchar	Gillibrand	Sanders	Biden	O'Rourke	Castro	Bloomberg	Other	DK
Gender	Men	10%	4%	14%	1%	1%	24%	29%	6%	1%	2%	4%	4%
	Women	8%	3%	14%	1%	4%	16%	28%	6%	1%	3%	3%	13%
Age	18-29	5%	0%	11%	0%	4%	22%	27%	13%	0%	0%	5%	12%
	30-54	10%	4%	11%	0%	4%	31%	25%	3%	0%	2%	2%	8%
	>55	9%	4%	18%	2%	1%	9%	32%	7%	1%	3%	4%	9%
Education	HS or less	9%	0%	14%	0%	0%	27%	31%	1%	0%	2%	5%	11%
	Some Coll.	7%	6%	10%	0%	3%	23%	29%	10%	2%	2%	5%	5%
	Coll. Deg.	10%	4%	12%	2%	5%	18%	27%	7%	1%	3%	4%	9%
	Postgrad	9%	5%	21%	2%	2%	11%	28%	8%	0%	2%	1%	10%
Income	<\$40k	12%	4%	4%	0%	4%	32%	19%	8%	0%	3%	4%	10%
	\$40k-\$100k	7%	4%	15%	2%	1%	14%	35%	6%	1%	2%	4%	8%
	>100k	9%	3%	19%	1%	6%	16%	26%	7%	0%	3%	2%	8%
Party ID	Dem.	11%	3%	15%	1%	1%	16%	32%	8%	1%	2%	4%	6%
	Ind.	7%	3%	13%	1%	4%	24%	25%	4%	0%	3%	2%	12%
Ideology	Lib	12%	2%	20%	0%	1%	21%	22%	11%	1%	2%	5%	4%
	Mod.	6%	6%	12%	3%	5%	14%	39%	4%	1%	3%	2%	7%
	Cons.	7%	2%	3%	0%	2%	15%	25%	0%	1%	0%	8%	36%
2016 Election	Voted for Clinton	9%	4%	18%	1%	3%	15%	32%	7%	1%	3%	2%	6%
	Voted for Trump	7%	8%	3%	0%	2%	19%	30%	12%	0%	3%	5%	11%



ANY CHANCE YOU WILL VOTE FOR SOMEONE ELSE

	Category	Yes	No
Gender	Men	82%	18%
	Women	81%	19%
Age	18-29	69%	31%
	30-54	82%	18%
	>55	84%	16%
Education	HS or less	69%	31%
	Some Coll.	90%	10%
	Coll. Deg.	80%	20%
	Postgrad	93%	7%
Income	<\$40k	81%	19%
	\$40k-\$100k	85%	15%
	>100k	86%	14%
Party ID	Dem.	87%	13%
	Ind.	74%	26%
Ideology	Lib.	89%	11%
	Mod.	84%	16%
	Cons.	60%	40%
2016 Election	Voted for Clinton	84%	16%
	Voted for Trump	91%	9%



WHO MIGHT YOU BE WILLING TO VOTE FOR INSTEAD?

	Category	Warren	Booker	Harris	Klobuchar	Gillibrand	Sanders	Biden	O'Rourke	Castro	Bloomberg	Other	DK
Gender	Men	17%	26%	31%	15%	10%	23%	22%	26%	8%	12%	1%	14%
	Women	27%	21%	26%	10%	10%	20%	29%	15%	8%	8%	1%	15%
Age	18-29	17%	18%	16%	7%	8%	22%	23%	12%	0%	0%	0%	18%
	30-54	26%	23%	37%	12%	10%	27%	25%	24%	6%	8%	1%	10%
	>55	21%	26%	24%	14%	11%	16%	26%	19%	12%	14%	1%	17%
Education	HS or less	20%	21%	19%	10%	12%	23%	19%	18%	4%	11%	0%	12%
	Some Coll.	21%	12%	35%	10%	0%	21%	29%	17%	6%	7%	0%	17%
	Coll. Deg.	22%	24%	27%	10%	8%	22%	21%	16%	5%	10%	2%	14%
	Postgrad	27%	37%	33%	22%	20%	20%	36%	32%	20%	20%	11%	14%
Income	<\$40k	30%	20%	33%	16%	9%	20%	24%	8%	7%	7%	1%	12%
	\$40k-\$100k	17%	20%	24%	10%	10%	22%	20%	23%	7%	8%	1%	19%
	>100k	27%	39%	29%	12%	12%	25%	38%	27%	11%	15%	1%	7%
Party ID	Dem.	31%	24%	31%	10%	11%	23%	22%	26%	9%	8%	1%	14%
	Ind.	11%	23%	25%	16%	9%	19%	31%	13%	7%	13%	1%	15%
Ideology	Lib	33%	27%	32%	15%	12%	24%	25%	27%	12%	5%	1%	11%
	Mod.	10%	22%	26%	10%	8%	20%	25%	13%	3%	16%	1%	15%
	Cons.	15%	0%	6%	8%	0%	6%	16%	0%	6%	6%	15%	0%
2016 Election	Voted for Clinton	25%	26%	33%	13%	12%	21%	27%	26%	11%	11%	1%	11%
	Voted for Trump	0%	9%	7%	15%	0%	21%	11%	2%	0%	3%	5%	41%



WOULD NOT VOTE FOR CANDIDATE IN GENERAL ELECTION

	Category	Warren	Booker	Harris	Klobuchar	Gillibrand	Sanders	Biden	O'Rourke	Castro	Bloomberg	None	DK
Gender	Men	28%	17%	14%	13%	15%	25%	19%	16%	16%	25%	26%	13%
	Women	24%	11%	9%	11%	12%	18%	8%	9%	10%	21%	26%	28%
Age	18-29	11%	0%	0%	0%	0%	9%	11%	0%	0%	6%	30%	44%
	30-54	27%	15%	12%	8%	10%	18%	15%	10%	13%	21%	24%	21%
	>55	29%	17%	14%	19%	19%	28%	13%	17%	16%	29%	28%	14%
Education	HS or less	32%	26%	22%	20%	20%	28%	18%	15%	21%	26%	11%	25%
	Some Coll.	23%	15%	10%	11%	19%	13%	8%	9%	24%	32%	22%	29%
	Coll. Deg.	25%	10%	6%	12%	11%	19%	13%	8%	9%	24%	32%	18%
	Postgrad	22%	6%	8%	5%	7%	24%	6%	11%	8%	22%	39%	14%
Income	<\$40k	24%	17%	15%	16%	21%	17%	23%	22%	18%	29%	22%	18%
	\$40k-\$100k	28%	13%	10%	14%	13%	26%	14%	10%	12%	24%	22%	28%
	>100k	25%	14%	8%	8%	10%	19%	8%	9%	10%	22%	38%	9%
Party ID	Dem.	17%	8%	6%	13%	11%	19%	10%	10%	9%	22%	36%	19%
	Ind.	35%	20%	16%	11%	15%	24%	16%	14%	16%	24%	16%	22%
Ideology	Lib	14%	7%	4%	9%	9%	15%	9%	8%	9%	21%	39%	18%
	Mod.	32%	15%	8%	9%	10%	26%	11%	11%	12%	21%	21%	24%
	Cons.	61%	38%	41%	38%	40%	48%	38%	25%	37%	44%	0%	16%
2016 Election	Voted for Clinton	23%	7%	5%	10%	10%	19%	8%	9%	9%	21%	32%	19%
	Voted for Trump	54%	49%	43%	36%	39%	43%	22%	23%	31%	38%	4%	26%



MOST LIKELY TO DEFEAT TRUMP IN 2020

	Category	Warren	Booker	Harris	Klobuchar	Gillibrand	Sanders	Biden	O'Rourke	Castro	Bloomberg	Other	DK
Gender	Men	8%	0%	9%	0%	0%	16%	35%	6%	3%	6%	4%	13%
	Women	4%	2%	7%	1%	2%	10%	43%	5%	0%	2%	3%	22%
Age	18-29	5%	0%	9%	0%	0%	14%	42%	16%	0%	0%	0%	12%
	30-54	4%	1%	5%	0%	3%	21%	36%	4%	3%	4%	2%	19%
	>55	7%	2%	10%	1%	0%	5%	41%	4%	1%	4%	6%	18%
Education	HS or less	6%	0%	6%	0%	0%	15%	42%	1%	4%	6%	9%	11%
	Some Coll.	5%	0%	5%	2%	0%	10%	42%	14%	2%	1%	2%	17%
	Coll. Deg.	6%	1%	9%	0%	4%	15%	33%	4%	0%	5%	2%	19%
	Postgrad	5%	3%	10%	1%	0%	7%	43%	6%	0%	1%	1%	24%
Income	<\$40k	11%	0%	3%	0%	0%	21%	33%	5%	5%	2%	5%	13%
	\$40k-\$100k	4%	1%	9%	1%	0%	8%	45%	6%	1%	3%	4%	17%
	>100k	5%	2%	7%	0%	5%	8%	37%	6%	0%	7%	2%	20%
Party ID	Dem.	6%	2%	11%	1%	0%	9%	42%	8%	1%	2%	3%	15%
	Ind.	5%	0%	4%	0%	3%	16%	36%	3%	2%	5%	3%	21%
Ideology	Lib	5%	1%	13%	1%	0%	14%	38%	10%	0%	3%	1%	14%
	Mod.	5%	2%	5%	1%	3%	10%	45%	2%	1%	5%	4%	18%
	Cons.	4%	0%	0%	0%	2%	3%	38%	0%	0%	6%	16%	32%
2016 Election	Voted for Clinton	6%	1%	10%	1%	2%	10%	42%	6%	1%	3%	2%	17%
	Voted for Trump	0%	0%	5%	0%	2%	15%	40%	12%	0%	3%	16%	8%

