



UMASS
AMHERST

Crosstabs

November 2018 University of Massachusetts Amherst Post-Midterm Election Poll of Registered Voters

Field Dates:	November 7 - November 14, 2018
Sample:	750 Registered Voters in Massachusetts
Margin of Error:	4.1% for Registered Voters

YouGov interviewed 796 respondents who were then matched down to a sample of 750 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the Massachusetts portion of the 2016 Current Population Survey (CPS) with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

All figures presented in this document are for registered adults.

UMass Poll Directors/Fellows

Prof. Tatishe M. Nteta, Ph.D. – Director	nteta@polsci.umass.edu
Prof. Raymond La Raja, Ph.D. – Associate Director	laraja@polsci.umass.edu
Prof. Jesse Rhodes, Ph.D. – Associate Director	jrhodes@polsci.umass.edu
Kaylee Johnson, Research Fellow	ktjohnson@polsci.umass.edu

VOTE FOR SENATE

	Category	Warren	Diehl	Ayyadurai
Gender	Men	49%	45%	6%
	Women	71%	28%	1%
Race/Ethnicity	White	57%	39%	4%
	Black	84%	16%	0%
	Hispanic	83%	4%	13%
Age	18-29	80%	17%	3%
	30-54	63%	30%	7%
	>55	50%	48%	2%
Education	HS or less	48%	45%	7%
	Some Coll.	60%	38%	2%
	Coll. Deg.	62%	36%	2%
	Postgrad	68%	26%	6%
Income	<\$40k	68%	28%	4%
	\$40k-\$100k	63%	32%	5%
	>100k	55%	42%	3%
Party ID	Dem.	97%	3%	0%
	Rep.	3%	97%	0%
	Ind.	46%	47%	8%
Ideology	Lib.	98%	1%	1%
	Mod.	51%	39%	10%
	Cons.	8%	92%	1%
Region	East	58%	37%	4%
	West	68%	30%	3%
2016 Election	Voted for Trump	3%	95%	2%
	Voted for Clinton	95%	4%	1%

VOTE FOR GOVERNOR

	Category	Baker	Gonzalez
Gender	Men	71%	29%
	Women	63%	37%
Race/Ethnicity	White	69%	31%
	Black	34%	66%
	Hispanic	66%	34%
Age	18-29	47%	53%
	30-54	65%	35%
	>55	76%	24%
Education	HS or less	71%	29%
	Some Coll.	66%	34%
	Coll. Deg.	69%	31%
	Postgrad	62%	38%
Income	<\$40k	64%	36%
	\$40k-\$100k	68%	32%
	>100k	67%	33%
Party ID	Dem.	45%	55%
	Rep.	97%	3%
	Ind.	78%	22%
Ideology	Lib.	37%	64%
	Mod.	87%	13%
	Cons.	93%	7%
Region	East	68%	32%
	West	65%	35%
2016 Election	Voted for Trump	95%	5%
	Voted for Clinton	52%	48%

VOTE FOR BALLOT QUESTIONS

		Question 1		Question 2		Question 3	
		<i>Yes</i>	<i>No</i>	<i>Yes</i>	<i>No</i>	<i>Yes</i>	<i>No</i>
Gender	Men	32%	68%	60%	40%	62%	38%
	Women	44%	56%	75%	25%	73%	27%
Race/Ethnicity	White	36%	64%	68%	32%	67%	34%
	Black	58%	42%	81%	19%	86%	14%
	Hispanic	41%	59%	45%	55%	80%	20%
Age	18-29	54%	46%	88%	12%	92%	8%
	30-54	40%	60%	72%	28%	72%	28%
	>55	30%	70%	57%	43%	56%	44%
Education	HS or less	40%	60%	65%	35%	58%	42%
	Some Coll.	39%	61%	67%	33%	68%	32%
	Coll. Deg.	36%	64%	68%	32%	68%	32%
	Postgrad	37%	63%	70%	30%	77%	23%
Income	<\$40k	46%	54%	80%	20%	74%	26%
	\$40k-\$100k	39%	61%	70%	30%	69%	31%
	>100k	33%	67%	61%	39%	63%	37%
Party ID	Dem.	51%	49%	90%	10%	94%	6%
	Rep.	17%	83%	23%	77%	18%	82%
	Ind.	33%	67%	62%	38%	59%	41%
Ideology	Lib.	55%	45%	95%	5%	97%	3%
	Mod.	32%	68%	61%	39%	62%	38%
	Cons.	19%	81%	32%	68%	26%	74%
Region	East	39%	61%	67%	33%	68%	32%
	West	33%	67%	67%	33%	67%	33%
2016 Election	Voted for Trump	18%	82%	32%	68%	27%	73%
	Voted for Clinton	51%	49%	89%	11%	93%	7%

APPROVAL RATINGS

	Category	Baker	Warren	Trump	MA Legislature	Congress
Gender	Men	73%	49%	41%	54%	14%
	Women	73%	62%	26%	61%	19%
Race/Ethnicity	White	75%	55%	36%	57%	17%
	Black	66%	60%	8%	67%	20%
	Hispanic	56%	65%	8%	53%	15%
Age	18-29	71%	74%	14%	73%	8%
	30-54	69%	56%	26%	55%	20%
	>55	77%	48%	45%	54%	17%
Education	HS or less	69%	43%	43%	42%	21%
	Some Coll.	75%	58%	35%	62%	16%
	Coll. Deg.	72%	58%	29%	62%	17%
	Postgrad	77%	64%	24%	66%	12%
Income	<\$40k	71%	58%	27%	54%	22%
	\$40k-\$100k	76%	58%	34%	61%	16%
	>100k	74%	54%	32%	59%	15%
Party ID	Dem.	76%	90%	4%	83%	15%
	Rep.	68%	7%	89%	28%	36%
	Ind.	72%	40%	42%	45%	14%
Ideology	Lib.	72%	94%	2%	84%	8%
	Mod.	84%	48%	36%	57%	20%
	Cons.	66%	9%	83%	21%	28%
Region	East	74%	55%	33%	57%	17%
	West	70%	61%	30%	62%	16%
2016 Election	Voted for Trump	70%	3%	93%	23%	31%
	Voted for Clinton	79%	88%	1%	81%	9%

VOTE FOR 2020 DEMOCRATIC PRESIDENTIAL CANDIDATES

	Category	Warren	Patrick	Moulton	Booker	Harris	Klobuchar	Sanders	Biden	O'Rourke	Don't Know
Gender	Men	7%	6%	2%	3%	5%	3%	13%	23%	8%	30%
	Women	15%	6%	0%	3%	7%	3%	14%	15%	11%	24%
Race/Ethnicity	White	9%	6%	0%	3%	7%	4%	14%	17%	11%	29%
	Black	22%	11%	0%	4%	1%	0%	18%	32%	0%	11%
	Hispanic	20%	6%	0%	2%	0%	0%	8%	33%	7%	23%
Age	18-29	15%	5%	0%	5%	7%	2%	23%	12%	15%	17%
	30-54	15%	8%	0%	2%	8%	3%	15%	16%	8%	24%
	>55	6%	5%	2%	3%	5%	4%	9%	24%	9%	33%
Education	HS or less	12%	5%	0%	1%	1%	1%	20%	18%	4%	38%
	Some Coll.	9%	5%	0%	7%	7%	3%	13%	18%	8%	30%
	Coll. Deg.	12%	8%	2%	1%	6%	3%	11%	20%	15%	23%
	Postgrad	11%	5%	1%	5%	13%	7%	10%	20%	10%	19%
Income	<\$40k	15%	7%	0%	2%	4%	1%	21%	19%	6%	25%
	\$40k-\$100k	9%	7%	2%	3%	8%	3%	14%	19%	11%	25%
	>100k	9%	6%	0%	5%	7%	5%	9%	21%	11%	26%
Party ID	Dem.	18%	7%	0%	4%	9%	3%	13%	22%	13%	10%
	Ind.	6%	5%	1%	3%	4%	4%	15%	18%	6%	37%
Ideology	Mod.	7%	10%	2%	3%	3%	4%	13%	30%	3%	26%
	Lib	16%	4%	0%	4%	12%	4%	16%	14%	18%	11%
	Cons.	9%	1%	1%	2%	3%	2%	6%	11%	4%	61%
Region	West	13%	4%	0%	4%	6%	5%	13%	18%	8%	29%
	East.	11%	6%	1%	3%	6%	3%	14%	19%	10%	27%
2016 Election	Voted for Clinton	14%	6%	0%	4%	10%	4%	14%	24%	13%	12%
	Voted for Trump	0%	6%	3%	1%	0%	3%	14%	9%	3%	60%

VOTE FOR 2020 REPUBLICAN PRESIDENTIAL CANDIDATES – WITHOUT TRUMP

	Category	Kasich	Romney	Flake	Baker	Pence	Ryan	Don't Know
Gender	Men	6%	8%	1%	33%	30%	2%	21%
	Women	8%	8%	1%	34%	21%	1%	24%
Race/Ethnicity	White	8%	9%	2%	34%	28%	1%	18%
	Black	0%	0%	0%	7%	0%	0%	93%
	Hispanic	0%	0%	0%	37%	6%	10%	46%
Age	18-29	3%	5%	4%	61%	8%	0%	19%
	30-54	8%	11%	2%	34%	11%	2%	33%
	>55	7%	7%	0%	24%	43%	2%	16%
Education	HS or less	2%	3%	3%	32%	29%	0%	32%
	Some Coll.	8%	10%	0%	37%	25%	5%	15%
	Coll. Deg.	7%	12%	1%	32%	24%	0%	21%
	Postgrad	12%	5%	2%	32%	25%	4%	19%
Income	<\$40k	5%	7%	0%	40%	17%	0%	30%
	\$40k-\$100k	5%	9%	1%	35%	25%	3%	21%
	>100k	10%	8%	3%	34%	29%	2%	15%
Party ID	Rep.	4%	6%	0%	15%	57%	0%	17%
	Ind.	8%	9%	2%	38%	18%	2%	24%
Ideology	Mod.	7%	12%	1%	46%	12%	3%	20%
	Cons.	4%	5%	1%	12%	59%	2%	16%
	Lib.	14%	10%	3%	58%	0%	0%	15%
Region	West	5%	4%	3%	21%	27%	0%	41%
	East.	7%	9%	1%	35%	26%	2%	20%
2016 Election	Voted for Clinton	13%	8%	0%	53%	2%	0%	25%
	Voted for Trump	2%	9%	0%	19%	47%	2%	19%

VOTE FOR 2020 REPUBLICAN PRESIDENTIAL CANDIDATES – WITH TRUMP

	Category	Kasich	Romney	Flake	Baker	Ryan	Trump	Don't Know
Gender	Men	4%	7%	0%	23%	1%	55%	11%
	Women	3%	7%	2%	38%	2%	27%	22%
Race/Ethnicity	White	4%	8%	1%	32%	2%	41%	13%
	Black	0%	0%	0%	50%	4%	22%	23%
	Hispanic	0%	0%	6%	10%	0%	5%	79%
Age	18-29	3%	5%	0%	48%	3%	9%	31%
	30-54	4%	8%	1%	37%	1%	36%	15%
	>55	3%	6%	2%	21%	2%	52%	14%
Education	HS or less	4%	9%	0%	13%	2%	56%	17%
	Some Coll.	0%	6%	0%	40%	2%	34%	18%
	Coll. Deg.	4%	6%	3%	35%	0%	38%	14%
	Postgrad	5%	7%	0%	39%	4%	27%	18%
Income	<\$40k	0%	9%	1%	27%	3%	26%	34%
	\$40k-\$100k	3%	3%	2%	31%	0%	48%	14%
	>100k	6%	11%	0%	31%	2%	43%	7%
Party ID	Rep.	0%	6%	0%	7%	2%	82%	2%
	Ind.	4%	7%	1%	36%	1%	31%	20%
Ideology	Mod.	6%	9%	0%	38%	1%	33%	13%
	Cons.	0%	8%	0%	7%	3%	78%	4%
	Lib.	3%	3%	6%	49%	0%	2%	37%
Region	West	3%	3%	7%	26%	0%	39%	22%
	East.	3%	7%	0%	31%	2%	41%	16%
2016 Election	Voted for Clinton	6%	4%	3%	58%	0%	3%	26%
	Vote for Trump	0%	8%	0%	9%	3%	78%	2%

2020 DEMOCRATIC SENATE PRIMARY MATCHUPS

	Markey	Healey	Not Sure	Markey	Moulton	Not Sure
Men	33%	36%	31%	30%	38%	32%
Women	27%	26%	47%	33%	18%	49%
White	30%	31%	39%	31%	28%	40%
Black	33%	17%	50%	47%	5%	48%
Hispanic	18%	29%	53%	23%	16%	61%
18-29	24%	45%	31%	36%	18%	46%
30-54	32%	26%	42%	31%	26%	43%
>55	31%	27%	42%	30%	32%	38%
HS or less	29%	22%	49%	42%	23%	35%
Some Coll.	24%	32%	44%	21%	23%	56%
Coll. Deg.	31%	31%	38%	31%	27%	42%
Postgrad	32%	39%	29%	30%	35%	35%
<\$40k	28%	24%	48%	34%	17%	48%
\$40k-\$100k	29%	35%	37%	33%	28%	39%
>100k	38%	32%	29%	31%	34%	35%
Dem	31%	34%	35%	42%	20%	39%
Ind.	28%	26%	45%	23%	33%	44%
Lib.	29%	34%	37%	36%	19%	44%
Mod.	32%	27%	41%	31%	32%	38%
Cons.	24%	38%	38%	17%	48%	35%
East	29%	33%	38%	31%	29%	40%
West	34%	17%	48%	35%	17%	47%
Voted for Trump	32%	32%	36%	19%	47%	34%
Voted for Clinton	32%	30%	38%	39%	19%	42%