

Crosstabs**University of Massachusetts Amherst/WCVB Poll of Massachusetts
November 2021 Poll**

Field Dates:	November 9 – November 16, 2021
Sample:	750 Residents of the Commonwealth of Massachusetts
Margin of Error:	4.3%

YouGov interviewed 773 respondents in Massachusetts who were then matched down to a sample of 750 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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2022 GUBERNATORIAL ELECTION (WITH BAKER)

	Category	Baker	Healey	Not Sure/Wouldn't Vote	Baker	Chang- Diaz	Not Sure/Wouldn't Vote
Gender	Men	37%	25%	38%	40%	14%	46%
	Women	29%	28%	44%	31%	17%	53%
Age	18-29	18%	26%	56%	21%	21%	58%
	30-54	32%	28%	40%	30%	18%	51%
	>55	39%	26%	35%	45%	11%	44%
Education	HS or less	35%	13%	52%	36%	9%	55%
	Some Coll.	25%	22%	53%	28%	13%	60%
	Coll. Deg.	37%	35%	28%	39%	18%	42%
	Postgrad	30%	40%	31%	34%	25%	42%
Income	<\$40k	35%	19%	46%	35%	12%	52%
	\$40k-\$100k	34%	28%	37%	39%	17%	44%
	>100k	31%	31%	38%	32%	18%	50%
Party ID	Dem.	23%	40%	37%	29%	21%	50%
	Rep.	57%	8%	34%	52%	5%	43%
	Ind.	33%	10%	57%	32%	13%	55%
Ideology	Lib	12%	52%	35%	18%	31%	52%
	Mod.	42%	15%	44%	45%	6%	49%
	Cons.	57%	5%	38%	53%	4%	43%
Race	POC	34%	16%	50%	33%	12%	55%
	White	32%	30%	38%	36%	17%	48%
2020 Vote	Biden	23%	41%	36%	30%	21%	49%
	Trump	51%	7%	42%	46%	6%	48%

2022 GUBERNATORIAL ELECTION (WITH POLITO)

	Category	Polito	Healey	Not Sure/Wouldn't Vote	Polito	Chang- Diaz	Not Sure/Wouldn't Vote
Gender	Men	24%	33%	43%	27%	19%	55%
	Women	13%	32%	55%	17%	19%	64%
Age	18-29	8%	28%	63%	8%	23%	68%
	30-54	16%	31%	53%	17%	21%	62%
	>55	24%	36%	40%	31%	15%	54%
Education	HS or less	19%	23%	59%	25%	11%	64%
	Some Coll.	17%	23%	60%	17%	16%	67%
	Coll. Deg.	21%	38%	41%	23%	22%	55%
	Postgrad	15%	49%	36%	17%	31%	52%
Income	<\$40k	20%	27%	53%	27%	13%	61%
	\$40k-\$100k	19%	35%	45%	21%	22%	57%
	>100k	17%	35%	48%	18%	22%	60%
Party ID	Dem.	9%	47%	43%	14%	26%	60%
	Rep.	38%	11%	51%	40%	5%	55%
	Ind.	20%	16%	64%	23%	14%	63%
Ideology	Lib	5%	54%	41%	8%	34%	58%
	Mod.	22%	25%	54%	27%	10%	63%
	Cons.	37%	11%	52%	39%	6%	55%
Race	POC	18%	24%	59%	17%	19%	64%
	White	18%	35%	46%	23%	19%	58%
2020 Vote	Biden	10%	48%	41%	16%	26%	58%
	Trump	34%	10%	56%	35%	6%	59%

Ballot Initiatives

% Would Vote Yes

	Category	Would require citizens to show an official photo identification to vote.	Would reclassify drivers for rideshare and delivery companies as "independent contractors".	Would end the state's ban on "happy hour" promotions.
Gender	Men	57%	39%	52%
	Women	53%	48%	40%
Age	18-29	48%	53%	51%
	30-54	56%	49%	52%
	>55	56%	35%	39%
Education	HS or less	64%	41%	36%
	Some Coll.	60%	49%	45%
	Coll. Deg.	52%	42%	55%
	Postgrad	38%	45%	50%
Income	<\$40k	54%	52%	37%
	\$40k-\$100k	58%	43%	52%
	>100k	53%	45%	52%
Party ID	Dem.	35%	53%	47%
	Rep.	90%	26%	49%
	Ind.	69%	37%	38%
Ideology	Lib	25%	56%	50%
	Mod.	65%	39%	41%
	Cons.	87%	31%	53%
Race	POC	62%	47%	37%
	White	52%	43%	49%
2020 Vote	Biden	35%	54%	48%
	Trump	92%	24%	50%

Election Proposals

% Strongly support or Somewhat support

	Category	Making Election Day a national holiday.	Making the option of voting by mail a permanent option available to all registered voters.	Allowing people to register to vote and cast their ballot on Election Day.	Allowing election officials to automatically mail absentee ballot applications to all voters.
Gender	Men	67%	55%	60%	51%
	Women	70%	71%	71%	61%
Age	18-29	71%	67%	80%	63%
	30-54	73%	63%	67%	58%
	>55	64%	62%	58%	52%
Education	HS or less	56%	56%	55%	48%
	Some Coll.	67%	56%	60%	50%
	Coll. Deg.	74%	66%	72%	61%
	Postgrad	81%	79%	78%	70%
Income	<\$40k	60%	68%	64%	55%
	\$40k-\$100k	71%	62%	65%	55%
	>100k	74%	65%	70%	63%
Party ID	Dem.	79%	88%	84%	79%
	Rep.	52%	18%	36%	17%
	Ind.	59%	48%	48%	39%
Ideology	Lib	89%	93%	90%	85%
	Mod.	58%	63%	60%	52%
	Cons.	52%	19%	35%	20%
Race	POC	64%	66%	67%	58%
	White	70%	62%	65%	56%
2020 Vote	Biden	82%	91%	85%	81%
	Trump	51%	16%	28%	14%