

Alexander George Theodoridis

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Department of Political Science

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Education

University of California, Berkeley

Doctor of Philosophy in Political Science, 2012.

Dissertation Title: "Party Identity in Political Cognition"

Committee: Henry Brady; Eric Schickler; Jack Citrin; Rob MacCoun; Rob Van Houweling

Master of Arts in Political Science, 2006.

Harvard University, John F. Kennedy School of Government

Master in Public Policy, 2005.

University of Virginia

Bachelor of Arts, 1998.

Academic Positions

Associate Professor and Associate Director UMass Poll, University of Massachusetts Amherst.
2020 –

Assistant Professor, University of California, Merced.
2012 – 2020

Center for the Study of Democratic Institutions, Vanderbilt University.

Senior Visiting Scholar: 2017-18 Academic Year. **Research Fellow:** Summer 2012.

Mentoring Faculty in Residence, Empirical Implications of Theoretical Models (EITM) 2013 Summer Institute, University of California, Berkeley.

Peer-Reviewed Journal Articles

- "The 'Appearance of Corruption:' Linking Public Opinion and Campaign Finance Reform," with Douglas Spencer. 2020. *Election Law Journal*.
- "Party Animals: Extreme Affective Polarization and Dehumanization," with James Martherus, Andres Martinez and Paul Piff. 2019. *Political Behavior*.
- "Believe It or Not? Partisanship, Preferences, and the Credibility of Campaign Promises," with Pablo Fernandez-Vazquez. 2019. *Journal of Experimental Political Science*.
- "What Goes with Red and Blue? Mapping Partisan and Ideological Associations in the Minds of Voters," with Stephen Goggin and John Henderson. 2019. *Political Behavior*.
- "Worth Weighting? How to Think About and Use Weights in Survey Experiments," with Luke Miratrix, Jasjeet Sekhon and Luis Campos. 2018. *Political Analysis*.
 - Winner of the Society for Political Methodology **Warren Miller Prize**.
- "Seeing Spots: Partisanship, Negativity and the Conditional Receipt of Campaign Advertisements," with John Henderson. 2017. *Political Behavior*.
- "Addressing Concerns about Climate Policies: The Possibilities and Perils of Responsive Accommodation," with Graham Bullock. 2017. *Environmental Politics*.
- "Me, Myself, and (I), (D) or (R)? Partisan Intensity through the Lens of Implicit Identity." 2017. *The Journal of Politics*
 - Winner of the American Political Science Association's Elections, Voting Behavior and Public Opinion Section **John Sullivan Award**.

- “Disputed Ownership: Parties, Issues, and Traits in the Minds of Voters,” with Stephen Goggin. 2016. *Political Behavior*.
- “Of BOLD Claims and Excessive Fears: A Call for Caution *and Patience* Regarding Political Neuroscience,” with Amy J. Nelson. 2012. *Political Psychology*.

Other Scholarly Publications

- “Partisanship and Political Cognition,” with Stephen Goggin and Stephanie Nail. 2020. *Oxford Encyclopedia of Political Decision Making*. Edited by David Redlawsk. (Peer Reviewed)
- “Seeing Red (or Blue): How Party Identity Colors Political Cognition,” with Stephen Goggin. 2018. *The Forum*. (Editor Reviewed)
- “Implicit Political Identity.” 2013. *PS: Political Science and Politics*. (Editor Reviewed)
- “The Nominating Process in 2008: A Look Inside the Rube Goldberg” In *The Year of Obama: How Barack Obama Won the White House*, edited by Larry J. Sabato. Longman.

Manuscripts, Working Papers and Ongoing Research Projects

- “God, Sex, and *Especially* Politics: Disentangling the Dimensions of Discrimination,” with Maggie Deichert and Stephen Goggin.
 - Winner of the American Political Science Association’s Elections, Voting Behavior and Public Opinion Section 2019 **Best Paper Award**.
- “Primary Divisions: How Voters Evaluate Policy and Group Differences in Intra-Party Contests,” with Logan Dancey, Stephen Goggin, John Henderson, and Geoffrey Sheagley.
- “Positive Partisanship,” with Carlee Beth Hawkins, Hye-Yon Lee and Yphtach Lelkes.
- “Losing Control (of the Party): Conjectural Bias in Survey Experiments,” with Stephen Goggin.
- “It’s the End of the World as We Know It? Utility for Outcomes and Views on Climate Change Policy,” with Stephanie Nail and Graham Bullock.
- “Gendered Parties?” with Chanita Intawan.
- “The Intensity Gap: Asymmetric Partisanship in American Politics,” with Kayla Canelo, Chelsea Coe, Stephen Goggin and John Henderson.
- “Grassroots? Priming Effects and Support for Marijuana Legalization,” with Peter Hanson.
- “Partisan Bias and Social Identity Theory: An Experimental Test,” with Eric Oliver.
- “Rewarded for More? Deficit Politics and the Electoral Benefits of Distributive Spending,” with Peter Hanson and Travis Johnston.

Other Works

- “Surprise! Most Republicans and Democrats identify more with their own party than against the other party.” *The Washington Post* Monkey Cage, July 25, 2019.
- “Party Animals? Extreme Partisan Polarization and Dehumanization” *Political Behavior Blog*, July 9, 2019.
- “Trump is not the only one who calls opponents ‘animals.’ Democrats and Republicans do it to each other.” *The Washington Post* Monkey Cage, May 21, 2018.
- “Seeing Spots?” *Political Behavior Blog*, November 26, 2018.
- “Trump just praised earmarks. Here’s what the fuss is about.” *The Washington Post* Monkey Cage, January 12, 2018.
- “The Hyper-Polarization of America” *Scientific American*, November, 2016.
- “Scott Walker’s view of Obama’s religion makes him a moderate” *The Washington Post* Monkey Cage, February, 2015.
- “Campaign,” “Campaign Buttons,” “Opposition Research,” and “Democratic Party” *Encyclopedia of American Parties and Elections*, edited by Howard Ernst and Larry Sabato. Facts on File. 2006.
- *Report of the National Symposium on Presidential Selection*, University of Virginia Center for Governmental Studies. 2001.

- Executive Producer, *A More Perfect Union*, educational CD-ROM, released by University of Virginia Center for Politics.

Awards

- 2019 **Best Paper Award** for “God, Sex, and *Especially* Politics: Disentangling the Dimensions of Discrimination.” Awarded by the American Political Science Association Elections, Voting Behavior and Public Opinion Section.
- 2019 **Warren Miller Prize** recognizing the best article in *Political Analysis* for “Worth Weighting? How to Think About and Use Weights in Survey Experiments.” Awarded by the Society for Political Methodology.
- 2013 **John Sullivan Award** recognizing the best paper by a graduate student at the American Political Science Association Annual Meetings for “Me, Myself, and (I), (D) or (R)? Partisan Intensity through the Lens of Implicit Identity.” Awarded by the American Political Science Association Elections, Voting Behavior and Public Opinion Section.

Invited Talks

- “Primary Divisions: How Voters Evaluate Policy and Group Differences in Intra-Party Contests”
 - 2020 Iowa Caucus, Shambaugh Conference, University of Iowa, February 1, 2020.
- “God, Sex, and *Especially* Politics: Disentangling the Dimensions of Discrimination,”
 - American Government Seminar, Georgetown University. April 13, 2018.
- “What Goes with Red and Blue? Assessing Party and Ideological Associations in the Minds of Voters”
 - American Politics Colloquium, Syracuse University. Maxwell School of Public Policy. February 2, 2018.
 - American Politics Workshop, Northwestern University. May 12, 2017.
 - Behavioral Political Science Workshop, Temple University, January 30, 2017.
 - American Politics Workshop, University of Wisconsin, Madison. April 4, 2016.
 - Political Behavior Conference, University of California, Riverside. March 4, 2016.
 - American Politics Seminar, University of Virginia. Oct. 23, 2015.
- “Positive and Negative Party Identity in Political Cognition”
 - Center for the Study of Democratic Institutions Seminar, Vanderbilt University. August 25, 2017.
- “Me, Myself, and (I), (D) or (R)? Partisan Intensity through the Lens of Implicit Identity”
 - Political Economy Workshop, Uppsala University, Sweden. October 11, 2016.
 - American Politics Workshop, University of Chicago. May 11, 2015.
 - American Politics Research Workshop, University of Maryland, College Park. April 24, 2015.
- “Seeing Spots: Partisanship, Negativity and the Conditional Receipt of Campaign Advertisements”
 - Conference on Exploring New Frontiers, Forging New Synergies: Bolstering the Links Between Bio-Politics and Political Psychology, hosted by UC Merced and Vanderbilt University. June 9, 2016.
 - Duke-Oxford Conference on Cognitive Approaches to Law, Economics, Politics and Policy. June 5, 2015.
- “Losing Control (of the Party): Conjectural Bias in Survey Experiments”
 - West Coast Experiments Conference, University of California, Davis. May 1, 2015.
- “Disputed Ownership: Parties, Issues, and Traits in the Minds of Voters”
 - University of Notre Dame. Rooney Center for the Study of American Democracy. January 31, 2014.
 - Research Workshop in American Politics. University of California, Berkeley. Institute of Governmental Studies. January 22, 2014.
 - Understanding Politics Speaker Series. University of California, Merced. December 5 2013.
 - Quantitative Psychology Seminar. University of California, Merced. December 3 2013.
- “Rooting Interest: The Political World through Red and Blue Colored Glasses”
 - Research Workshop in American Politics. University of California, Berkeley. Institute of Governmental Studies. September 14, 2011.
- “Partisan *Identity*: Asymmetric Perception, Motivation, and Fusion”
 - Research Workshop in American Politics. University of California, Berkeley. Institute of Governmental Studies. March 30, 2011.
- “Thinking of an Elephant (or a Donkey): The Short-Term Impact of a Partisan Prime on Economic Assessment”

- Statistics of Causal Inference Workshop, University of California, Berkeley. March 29, 2010.
 - “To Debate? Electoral Campaign Decisions under Uncertainty”
 - Empirical Implications of Theoretical Models, Gerald R. Ford School of Public Policy, University of Michigan, Ann Arbor. July 9, 2009.
 - Research Workshop in American Politics. University of California, Berkeley. Institute of Governmental Studies. November 7, 2008.
- Other Guest Lectures: UC Merced Core1 Lecture, Fall 2016 and Spring 2017; Ipsos/Crimson Clarke Election 2016 Lecture in Stockholm, Sweden.

Conference Presentations

- “Negative Partisan Affect \neq Negative Party Identity”
 - American Political Science Association, Washington, DC. Aug. 29, 2019.
 - International Society of Political Psychology, Lisbon, Portugal. July 12, 2019.
 - Cooperative Congressional Election Study Conference, Sundance, Utah. June 1, 2019.
 - Western Political Science Association, Vancouver, BC. April 13, 2017.
- “Worth Weighting? How to Think About and Use Weights in Survey Experiments”
 - Miller Prize Roundtable, American Political Science Association, Washington, DC. Aug. 29, 2019.
 - Society for Political Methodology, University of Georgia. July 25, 2014.
- “Primary Divisions: How Voters Evaluate Policy and Group Differences in Intra-Party Contests”
 - Midwest Political Science Association, Chicago, Illinois. April 6, 2019.
 - Southern Political Science Association, Austin, Texas. Jan. 19, 2019.
 - American Political Science Association, Sept. 1, 2017.
- “It’s the End of the World as We Know It? Utility for Outcomes and Views on Climate Change Policy”
 - Midwest Political Science Association, Chicago, Illinois. April 6, 2019.
 - American Political Science Association, Aug. 29, 2014.
- “Parties in the Field”
 - Southern Political Science Association, Austin, Texas. Jan. 19, 2019.
- “God, Sex, and *Especially* Politics: Disentangling the Dimensions of Discrimination”
 - American Political Science Association, Aug. 31, 2018.
 - Society for Political Methodology, Brigham Young University. 2018.
 - International Society of Political Psychology, San Antonio, Texas. July 7, 2018.
 - Midwest Political Science Association, Chicago, Illinois. April 8, 2018.
- “What Goes with Red and Blue? Assessing Party and Ideological Associations in the Minds of Voters”
 - Southern Political Science Association, San Juan, Puerto Rico. Jan. 7, 2016.
 - Cooperative Congressional Election Study Conference, Sundance, Utah. June 12, 2015.
 - Midwest Political Science Association, Chicago, Illinois. April 8, 2017.
- “Rewarded for More? Deficit Politics and the Electoral Benefits of Distributive Spending”
 - American Political Science Association, Sept. 2, 2017.
- “Believe It or Not? Partisanship, Preferences, and the Credibility of Campaign Promises”
 - Cooperative Congressional Election Study Conference, Sundance, Utah. May 19, 2017.
 - Midwest Political Science Association, Chicago, Illinois. April 17, 2015.
- “Me, Myself, and (I), (D) or (R)? Partisan Intensity through the Lens of Implicit Identity”
 - American Political Science Association, Working Group on Implicit Attitudes in Political Science Research, Seattle, Washington. September 3, 2011.
 - International Society of Political Psychology, Istanbul, Turkey. July 10, 2011.
 - Cooperative Congressional Election Study Conference, Sundance, Utah. May 21, 2011.
 - Midwest Political Science Association, Chicago, Illinois. April 3, 2010.
- “Seeing Spots: Partisanship, Negativity and the Conditional Receipt of Campaign Advertisements”
 - American Political Science Association, Sept. 1, 2013.
 - Cooperative Congressional Election Study Conference, Sundance, Utah. May 25, 2013.
 - Midwest Political Science Association, Chicago, Illinois. April 12, 2013.
- “Implicit Gender in American Politics”

- Midwest Political Science Association, Chicago, Illinois. April 9, 2016.
- International Society of Political Psychology, San Diego, CA. July 6, 2015.
- “Matching Red and Blue: The Intensity Gap, Party Composition & ‘Potential Outcomes’”
 - Midwest Political Science Association, Chicago, Illinois. April 7, 2016.
- “Take a Chance on Me? A Conjoint Analysis of the Factors Voters Use in Evaluating Candidate Riskiness”
 - International Society of Political Psychology, San Diego, CA. July 6, 2015.
- “Grassroots? Priming Effects and Support for Marijuana Legalization”
 - Midwest Political Science Association, Chicago, Illinois. April 19, 2015.
- “It’s the End of the World as We Know It? Utility for Outcomes and Views on Climate Change Policy”
 - American Political Science Association, Aug. 29, 2014.
- “Clearing the Air on Elite Cues: Measuring the Full Range of Effects through an Experimental Examination of Smog Policy”
 - International Society of Political Psychology, Rome, Italy. July 7, 2014.
 - Midwest Political Science Association, Chicago, Illinois. April 3, 2012.
- “Ownership Mentality: Parties, Issues, and Traits in the Minds of Voters”
 - American Political Science Association, Aug. 30, 2013.
 - Midwest Political Science Association, Chicago, Illinois. April 11, 2013.
- “The Identity Gap? Evidence from Efforts to Measure and Manipulate Party Identity”
 - Society for Political Methodology, University of North Carolina, Chapel Hill. July 19, 2012.
- “Rooting Interest: The Political World through Red and Blue Colored Glasses”
 - International Society of Political Psychology, Chicago, IL. July 7, 2012.
 - Midwest Political Science Association, Chicago, Illinois. April 14, 2012.
 - Society for Personality and Social Psychology, San Diego, CA. January 26, 2011.
- “Of BOLD Claims and Excessive Fears: A Call for Caution *and Patience* Regarding Political Neuroscience”
 - International Society of Political Psychology, Chicago, IL. July 8, 2012.
 - International Society of Political Psychology, Istanbul, Turkey. July 11, 2011.
- “Thinking of an Elephant (or a Donkey): The Short-Term Impact of a Partisan Prime on Economic Assessment”
 - Society for Personality and Social Psychology, Political Psychology Pre-Conference, San Antonio, TX. January 27, 2011.
 - International Society of Political Psychology, San Francisco, CA. July 8, 2010.
 - Midwest Political Science Association, Chicago, Illinois. April 24, 2010.
- “Partisan Identification and Social Identity”
 - Empirical Implications of Theoretical Models, University of Michigan, Ann Arbor. June 15, 2009.
- “The Returns to Civic Education: Beyond Selection Bias”
 - Society for Political Methodology, University of Michigan, Ann Arbor. July 11, 2008.
- “The Social Neuroscience of Partisan Identification”
 - Integrative Graduate Education and Research Traineeship Working Group. University of California, Berkeley. May 6, 2008.

Grants & Funding

- **Partyism in the Wild**, UC Merced Academic Senate Faculty Research Grant to conduct field experimental work on partisan discrimination. With Melissa Sands. *\$10,000*.
- **Party Identity, Brands and Candidates in the Midst of Electoral Tumult**, UC Merced Academic Senate Faculty Research Grant to conduct survey research on the 2016 Presidential Elections. With Stephen Nicholson. *\$10,000*.
- **Culture, Health, and Adolescence Research Network (CHARN)**, Co-Investigator on this R24 infrastructure grant funded by the Eunice Kennedy Shriver National Institute of Child Health and Human Development at the **National Institutes of Health**. The PI is Dr. Emily Ozer at the University of California, Berkeley and the network includes scholars from UC Berkeley, UC Davis and the University of Virginia. *Grant total: \$250,000*.
- **Smaller Research Grants**: UC Merced Political Science *\$3,000*; UC Berkeley *\$2000, \$3,000*; Institute of Governmental Studies *\$2,500*; UVa Center for Politics *\$1,000*; Mike Synar Graduate Research Grant *\$3,000*.

- **Finishing Fellowship**, Charles & Louise Travers Department of Political Science, University of California, Berkeley, 2011-2012. *\$8,000 support and tuition for one semester.*
- **Dean's Normative Time Fellowship**, University of California, Berkeley. Graduate Division. 2008. *\$16,000 support and tuition for one academic year.*
- **National Science Foundation Integrative Graduate Education and Research Traineeship (IGERT) Fellowship in Politics, Economics, Psychology, and Public Policy (PEPPP)**. 2006-2008. *\$30,000 support per year and tuition, travel to academic conferences, and interdisciplinary, methods oriented graduate training.*
- **Graduate Fellowship**, University of California, Berkeley, 2005-2006. *\$19,000 support and tuition for one academic year.*
- **Travel & Workshop Grants:** Society for Political Methodology; International Society for Political Psychology Junior Scholars Travel Award; UC Berkeley Graduate Division Travel Grant; Travers Department of Political Science Travel Grant; Workshop on the Biology of Social Cognition; Empirical Implications of Theoretical Models; Workshop on Designing, Conducting and Analyzing Field Experiments; ICPSR Summer Program in Quantitative Methods for the Social Sciences.

Teaching & Graduate Training

- **Dissertation Committees**
 - UC Merced: Melissa Baker, Jung Chen, Chelsea Coe, Raman Deol, Chanita Intawan, Stephanie Nail; Vanderbilt University: Maggie Deichert.
- **University of California, Merced**
 - Political Science 194H: Senior Honors Thesis Seminar. Spring 2020.
 - Political Science 125: Public Opinion. Upper-Division. Fall 2012, 2013, 2014 and Spring 2016, 2017, 2019.
 - Political Science 120: Voting, Campaigns & Elections. Upper-Division. Spring 2013, 2016, 2019.
 - Political Science 213: Experimental Methods and the Statistics of Causal Inference. PhD-level. Fall 2014 and Spring 2017.
 - Political Science 252: Public Opinion. PhD-level. Fall 2016
 - Political Science 253: Voting, Campaigns & Elections. PhD-level. Fall 2015.
 - Political Science 200: Research Design. PhD-level. Fall 2013.
- **University of California, Berkeley**
 - Graduate Student Instructor, Political Science 236B: Quantitative Methodology in the Social Sciences Seminar, Jas Sekhon. Spring 2012.
 - Graduate Student Instructor, Political Science 1: Introduction to American Politics, Rob Van Houweling. Fall 2010.
 - Graduate Student Instructor, Political Science 164: Political Psychology, Laura Stoker. Fall 2008.
 - Graduate Student Instructor, Political Science 164: Political Psychology, Jack Citrin. Fall 2007.
- **Harvard University**
 - Course Assistant, PAL 210: The American Congress, David C. King, John F. Kennedy School of Government. Spring 2005.
 - Teaching Fellow, GOV 20: Introduction to Comparative Politics, Pippa Norris, Department of Government. Fall 2004.
- **University of Virginia**
 - Co-Instructor, PLAP 436: Campaigns and Elections, Woodrow Wilson Department of Politics. 2000-2003.
- **Other Academic Experience:** Mentoring Faculty in Residence, Empirical Implications of Theoretical Models 2013 Summer Institute; Coordinator, Cooperative Congressional Election Study (CCES) EITM and UC-Berkeley modules. 2009-2011; Graduate Student Coordinator, Empirical Implications of Theoretical Models 2010 Summer Institute; Graduate Student Researcher, Survey Research Center, Henry Brady. 2008-2010; Coordinator, Positive Political Theory Seminar Series, Institute of Governmental Studies. 2008-2009; Graduate Student Researcher, Eric Schickler. 2007-2008; Research Assistant, Stephen Ansolabehere. 2004-2005.

Professional Activities and Service

- **Service to the Discipline:**
 - 2021 Public Opinion Section Chair, Southern Political Science Association.
 - 2020 Warren Miller Prize Selection Committee, Society for Political Methodology.
 - Editorial Board, *Political Behavior*, 2019–.
 - Brief of Amici Curiae Political Science Professors in support of Appellees and Affirmance, Supreme Court of the United States, *Robert A. Rucho, et al. v. Common Cause, et al.*
 - Chair, Section on Experimental Research, Midwest Political Science Association 2019 Annual Meeting.
- **Service to the Department and University:**
 - UMass Department of Political Science American Politics Field Clerk, 2020/2021
 - Graduate Council, UC Merced Faculty Senate, 2019/2020.
 - Graduate Admissions and Awards Committee Member. 2018/2019.
 - Understanding Politics Speaker Series Committee Chair. 2018/2019.
 - Political Science Lab Committee Chair. 2018/2019, 2019/2020.
 - School of Social Sciences, Humanities and Arts Space Committee Member. 2018/2019.
 - Cognition and Behavior Third Year Qualifying Exam Committee Chair. 2016/2017, 2018/2019, 2019/2020.
 - PhD Student Professionalization Seminar (PROSE) Coordinator. 2016/2017.
 - Cognition and Behavior Third Year Qualifying Exam Committee Member. 2014-2017.
 - Understanding Politics Speaker Series Committee Member. 2014/2015, 2019/2020.
 - Political Science Lab Committee Member. 2012/2013, 2016/2017.
 - Assessment Committee. 2016/2017.
 - Chair's Executive Committee. 2013/2014.
 - First Year Exam Committee. 2014.
- **Institutional Affiliations:**
 - Faculty Affiliate, UC-Berkeley Institute of Governmental Studies; Senior Scholar, University of Virginia Center for Politics
- **Referee:**

American Journal of Political Science, American Political Science Review, American Politics Research, British Journal of Political Science, Comparative Political Studies, International Journal of Public Opinion Research, Journal of Experimental Political Science, Journal of Politics, Journal of Statistics, Politics and Policy, Party Politics, Political Analysis, Political Behavior, Political Psychology, Political Research Quarterly, Political Science Quarterly, Political Science Research and Methods, Politics, Groups, and Identities, Public Opinion Quarterly, Religion and Politics, Time-Sharing Experiments for the Social Sciences (TESS).

Additional Training and Competencies

- **Training Programs**
 - UndocuAlly Training, UC Merced; International Society of Political Psychology Summer Academy, Istanbul, Turkey. 2011; Workshop on the Biology of Social Cognition, Cold Spring Harbor Laboratory. 2010; Empirical Implications of Theoretical Models 2009 Summer Institute, University of Michigan, Ann Arbor; Workshop on Designing, Conducting and Analyzing Field Experiments, led by Donald P. Green. New Haven, CT. 2007; Inter-University Consortium for Political and Social Research Summer Program in Quantitative Methods. Ann Arbor, MI. 2004 and 2006.
- **Software and Programming Languages, and Actual Languages**
 - R, STATA, SPSS, L^AT_EX. Fluent in Modern Greek. Proficient in French.

Additional Professional Experience

- **University of Virginia Center for Politics, Chief of Staff, Program Director and Lecturer.** 1998-2003.
Oversaw the organization's founding and several-fold expansion in human resources, physical space, program-

matic scope, public presence, and budget (drawn from federal, state and private funds). Efforts included more than a dozen conferences, an award-winning documentary series, statewide televised candidate debates, research projects and publications, and development of the Center's Youth Leadership Initiative, a national civic education program.

- **Staff Researcher and Writer**, Harvard University Institute of Politics. 2004-2005.
- **Research Director**, Lieutenant Gubernatorial Campaign of Congressman L.F. Payne, Charlottesville, Virginia. 1997.