

Department of Political Science  
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### Education

**Ph. D., Political Science, University of Massachusetts Amherst, November 2018 (expected)**

American Government and Politics, Political Communication, Public Policy

**M.A., Political Science, University of Massachusetts Amherst, 2016**

**B.A., Political Science & International Studies, Stonehill College, 2012**

Summa Cum Laude, Pi Sigma Alpha, Sigma Iota Rho, Lambda Epsilon Sigma, Moreau Scholar

### Dissertation

**Title:** "Whitewashed: The Racialization of America's Middle Class Identity."

**Committee:** Jesse H. Rhodes (Chair), Tatishe Nteta, and Seth K. Goldman

### Publications

1. Mia I. Costa, Kaylee T. Johnson, and Brian F. Schaffner. "[Rethinking Representation from a Communal Perspective.](#)" *Political Behavior*. In press.
2. Jesse H. Rhodes and Kaylee T. Johnson. 2017. "[Welcoming Their Hatred: Class Populism in Democratic Rhetoric in American Presidential Campaigns, 1932-2012.](#)" *Presidential Studies Quarterly* 47 (1): 92- 121.
3. Justin H. Gross and Kaylee T. Johnson. 2016. "[Twitter Taunts and Tirades: Negative Campaigning in the Age of Trump.](#)" *PS: Political Science and Politics* 49 (4): 748-754.

### Conference Papers and Presentations

1. Kaylee Johnson, "The Middle Class Identity: Implicit Racial Priming Revisited." *American Political Science Association Annual Meeting*, Boston 2018.
2. Kaylee Johnson, "Discrimination or Reality? Racialized Perceptions of the Middle Class Identity." *American Political Science Association Annual Meeting*, Boston 2018.
3. Kaylee Johnson, "Priming Candidate and Policy Evaluations with the Middle Class: The Influence of Race." *New England Political Science Association Annual Meeting*, Portsmouth 2018.
4. Kaylee Johnson, "Priming Policy Opinions with the Middle Class: Evidence of Racial Influence." *Midwest Political Science Association Annual Meeting*, Chicago 2018.
5. Kaylee Johnson, "Middle Class Mismatch? Implicit Connections Between Race and the Middle Class Identity." *Midwest Political Science Association Annual Meeting*, Chicago 2018.
6. Kaylee Johnson, "Citizen Perceptions of the Middle Class Identity: Racial Association and Discrimination." *Southern Political Science Association Annual Meeting*, New Orleans, 2018.
7. Kaylee Johnson, "Priming Race with the Middle Class Identity: An Exploration." *Midwest Political Science Association Annual Meeting*, Chicago, 2017.
8. Kaylee Johnson, "Priming Race with the Middle Class Identity: An Exploration." *Southern Political Science Association Annual Meeting*, New Orleans, 2017.

9. Kaylee Johnson, "Electoral Incentives and Class-Based Framing in Senate Press Releases." *Midwest Political Science Association Annual Meeting*, Chicago, 2016.
10. Ivelisse Cuevas-Molina and Kaylee T. Johnson. "Hitting the Bullseye: Constituencies of Women and Descriptive Representation." *Southern Political Science Association Annual Meeting*, San Juan, 2016. Presented by Ivelisse Cuevas-Molina.
11. Jesse H. Rhodes and Kaylee T. Johnson, "[Just 'Group Interest Democrats?' Democratic Class-Awareness and the Politics of Distributive Justice.](#)" *Midwest Political Science Association Annual Meeting*, Chicago, 2015.
12. Jesse H. Rhodes and Kaylee T. Johnson, "[The Politics of Group Advertising in Presidential Campaigns.](#)" *Southern Political Science Association Annual Meeting*, New Orleans, 2015.
13. Jesse H. Rhodes and Kaylee T. Johnson, "[Changing Economic Conditions, Coalition Politics, and the Evolving Role of Class in Presidential Campaign Rhetoric, 1952-2012.](#)" *Midwest Political Science Association Annual Meeting*, Chicago, 2014.

### **Teaching Experience**

#### *Instructor of Record:*

PolSci 181	Controversies in Public Policy – Residential Academic Program, Spring 2018
PolSci 280	Public Policy, Spring 2018
PolSci 181	Controversies in Public Policy – Residential Academic Program, Spring 2017

#### *Teaching Assistant and Section Leader*

PolSci 290	American Ideologies, Fall 2017
PolSci 181	Controversies in Public Policy, Fall 2015
PolSci 291	UMass Women Into Leadership Seminar, Spring 2015
PolSci 101	American Politics and Government, Fall 2014
PolSci 280	Public Policy, Spring 2014
PolSci 101	American Politics and Government, Fall 2013

#### *Replacement Teaching Assistant*

PolSci 280	Public Policy, Spring 2017
PolSci 101	American Politics and Government, Fall 2016

#### *Guest Lecturer:*

PolSci 291	UMass Women Into Leadership Seminar, Spring 2016, Spring 2017, Spring 2018
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### **Grants and Fellowships**

1. University of Massachusetts Amherst Graduate School Dissertation Research Grant, 2016.
2. Department of Political Science Summer Research and Writing Award, 2016.
3. Department of Political Science Summer Research Assistantship, 2015.
4. Prestage-Cook Travel Award, Southern Political Science Association 2015.

5. Department of Political Science Summer Research Assistantship, 2014.
6. The Barbara Wakefield Fellowship for the Study of Women and Aging, 2013.
7. Heller MPP Award, 2012
8. Heller Social Policy Award, 2012.
9. Pohlend Endowment Summer Undergraduate Research Experience Scholar, 2011.

### **Research Experience**

1. Research Assistant to Dr. Justin Gross, Spring 2016-present.  
*Co-authored papers for publication, managed undergraduate research assistants, analyzed data using Stata, Excel, and R.*
2. Research Assistant to Dr. Brian Schaffner and Dr. Jesse Rhodes, Fall 2015-Summer 2016.  
*Analyzed survey data from the Cooperative Congressional Election Study, extracted campaign donor information from Catalist, prepared data for submission to and inclusion in reports generated by the progressive think tank Demos.*
3. [UMass Poll](#) Research Fellow, Spring 2015-present.  
*Helped to craft survey questionnaires and analyze survey results from multiple polls conducted for Boston's WBZ News Station.*
4. Research Assistant to Dr. Jesse Rhodes, Fall 2013-Fall 2015.  
*Contributed to literature reviews, coded data, engaged in descriptive analysis of data resulting in three conference papers and one published paper.*

### **Service and Outreach**

1. [UMass Women Into Leadership](#) — Graduate Assistant Coordinator, Spring 2015-present.  
*Responsibilities included lecturing class sessions and facilitating the annual conference by coordinating logistics and assisting the directors.*
2. Americanist Graduate Student Working Group — Coordinator, Spring 2015-Spring 2017.  
*Responsibilities included coordinating meetings of graduate students, organizing and facilitating mini-conferences, and providing feedback on submitted papers.*
3. Conference Discussant – MPSA Annual Meeting, Chicago, Spring 2017  
*Served as a discussant of undergraduate research posters focused on the Presidency.*

### **Professional Affiliations**

1. American Political Science Association
2. Midwest Political Science Association
3. Southern Political Science Association

### **References**

#### **Dr. Jesse Rhodes**

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#### **Dr. Tatishe Nteta**

Associate Professor of Political Science  
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**Dr. Justin Gross**

Assistant Professor of Political Science

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