

Toplines**October 2020 University of Massachusetts Amherst Poll of Likely Voters**

Field Dates:	October 20 – October 27, 2020
Sample:	1,500 Likely Voters in the United States Oversample of White Working Class Voters (N=500)
Margin of Error:	3.1% for All Likely Voters

YouGov interviewed 1,792 respondents who were then matched down to a sample of 1,667 registered voters and then subset on 1,500 likely voters to produce the final dataset. The likely voter subset included an oversample of 500 white voters with lower educational attainment.

The full set of survey starts were matched to a sampling frame of registered voters on gender, age, race, and education. The frame was constructed by stratified sampling from the registered voter portion of the 2016 Current Population Survey sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories). Finally, the weights were subset on likely voters and trimmed and re-centered to produce the final weight.

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Presidential Ranking Among All Respondents (N=751)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	4%	23%	18%
Barack Obama	17%	19%	21%
Bill Clinton	2%	11%	18%
Donald Trump	11%	21%	9%
Dwight Eisenhower	1%	7%	24%
Abraham Lincoln	64%	18%	9%

Presidential Ranking Among African Americans (N=51)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	5%	16%	23%
Barack Obama	34%	31%	26%
Bill Clinton	10%	28%	18%
Donald Trump	0%	6%	6%
Dwight Eisenhower	0%	7%	10%
Abraham Lincoln	51%	13%	18%

Presidential Ranking Among Whites (N=635)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	4%	25%	17%
Barack Obama	14%	17%	21%
Bill Clinton	1%	9%	18%
Donald Trump	13%	23%	11%
Dwight Eisenhower	1%	8%	26%
Abraham Lincoln	67%	18%	7%

Presidential Ranking Among Trump Voters (N=358)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	0%	12%	19%
Barack Obama	5%	5%	9%
Bill Clinton	2%	4%	11%
Donald Trump	25%	48%	16%
Dwight Eisenhower	0%	11%	39%
Abraham Lincoln	68%	20%	5%

Presidential Ranking Among Biden Voters (N=362)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	7%	31%	19%
Barack Obama	29%	30%	31%
Bill Clinton	3%	17%	23%
Donald Trump	0%	0%	2%
Dwight Eisenhower	1%	4%	12%
Abraham Lincoln	61%	18%	12%

Presidential Ranking Among Republican Voters (N=324)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	1%	12%	23%
Barack Obama	6%	6%	10%
Bill Clinton	0%	5%	11%
Donald Trump	24%	48%	15%
Dwight Eisenhower	1%	10%	37%
Abraham Lincoln	69%	20%	4%

Presidential Ranking Among Democratic Voters (N=339)

From the following list, please rank the **top three** presidents that have done the most for African Americans in the history of the United States. Please rank each president from the president that has done the most for African Americans(#1), followed by the second (#2) and third (#3) president that has done the most for African Americans.

	1 st	2 nd	3 rd
Lyndon B. Johnson	6%	31%	18%
Barack Obama	28%	30%	30%
Bill Clinton	4%	16%	22%
Donald Trump	1%	2%	2%
Dwight Eisenhower	1%	3%	16%
Abraham Lincoln	61%	18%	13%