

Brian F. Schaffner

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Education

B.A. Political Science, University of Georgia, 1997.

Ph.D. Political Science, Indiana University, 2002.

Employment

University of Massachusetts, Amherst

Professor, 2013-

Associate Professor, 2008-2013

Department Chair, 2012-2015

National Science Foundation

Rotating Program Officer for Political Science, 2008-2009

American University

Assistant Professor, 2004-2008

Western Michigan University

Assistant Professor, 2002-2004

Current Affiliations

Faculty Associate, Institute for Quantitative Social Science at Harvard University, 2011-

Honorary Instructor, University of Essex Summer School in Social Science Data Analysis, 2010-

Editorial Board, *Journal of Politics*, 2015 -

Editorial Board, *Congress & the Presidency*, 2010 -

Publications

Refereed Journal Articles

1. Ansolabehere, Stephen, Samantha Luks, and Brian F. Schaffner. "The Perils of Cherry Picking Low Frequency Events in Large Sample Surveys." *Electoral Studies*. Forthcoming.

2. Ansolabehere, Stephen D. and Brian F. Schaffner. "Distractions: The Incidence and Consequences of Interruptions for Survey Respondents." *The Journal of Survey Statistics and Methodology*. Forthcoming. <http://jssam.oxfordjournals.org/content/early/2015/05/07/jssam.smv003.full>
3. Desmarais, Bruce, Vincent G. Moscardelli, Brian F. Schaffner, and Michael Kowal. 2015. "Measuring Legislative Collaboration: The Senate Press Events Network." *Social Networks*. Vol. 40, pp. 43-54. <http://www.sciencedirect.com/science/article/pii/S0378873314000483>
4. David L. Eckles, Cindy D. Kam, Cherie Maestas, and Brian F. Schaffner. 2014. "Risk Attitudes and the Incumbency Advantage." *Political Behavior*, Vol. 36, No. 4, pp. 731-49 <http://dx.doi.org/10.1007/s11109-013-9258-9>
5. Ansolabehere, Stephen D. and Brian F. Schaffner. 2014. "Does Survey Mode Still Matter? Findings From a 2010 Multi-Mode Comparison." *Political Analysis*, Vol. 22, No. 3, pp. 285-303. <http://dx.doi.org/10.1093/pan/mpt025>.
6. La Raja, Raymond and Brian F. Schaffner. 2014. "The Effects of Campaign Finance Spending Bans on Electoral Outcomes: Evidence From the States." *Electoral Studies*, Vol. 33, pp. 102-114.
7. Brian F. Schaffner. 2013. "Support at any Distance? The Role of Location and Prejudice in Public Opposition to the 'Ground Zero Mosque.'" *PS: Political Science & Politics*, Vol. 46, No. 4, pp. 753-59.
8. Hersh, Eitan D. and Brian F. Schaffner. 2013. "Targeted Campaign Appeals and the Value of Ambiguity." *Journal of Politics*, Vol. 75, No. 2, pp. 520-534.
9. Nteta, Tatishe and Brian F. Schaffner. 2013. "Substance and Symbolism: Race, Ethnicity and Campaign Appeals in the United States." *Political Communication*, Vol. 30, No. 2, pp. 232-253.
10. Raymond J. La Raja and Brian F. Schaffner. 2011. "Explaining the Unpopularity of Public Funding for Congressional Elections." *Electoral Studies*. Vol. 30, No. 3, pp. 525-33.
11. Brian F. Schaffner. 2011. "Racial Salience and the Obama Vote." *Political Psychology*. Vol. 32, No. 6, pp. 963-88.
12. David L. Eckles and Brian F. Schaffner. 2011. "Risk Tolerance and Support for Potential Military Interventions." *Public Opinion Quarterly*. Vol. 75, No. 3. pp. 533-544.
13. David L. Eckles and Brian F. Schaffner. 2011. "Priming Risk - The Accessibility of Uncertainty in Public Policy Decision Making." *The Journal of Insurance Issues*. Vol. 34, No. 2.
14. Maryann Barakso, Jessica Gerrity, and Brian F. Schaffner. 2011. "Assessing the Importance of Financial and Human Capital for Interest Group Sector Strength across American Communities." *British Journal of Political Science*. Vol. 41, No. 3. pp. 557-580.
15. Ansolabehere, Stephen and Brian F. Schaffner. 2010. "Residential Mobility, Family Structure, and the Cell-Only Population." *Public Opinion Quarterly*. Vol. 74, No. 2, pp. 244-259.
16. Alicia Prevost and Brian F. Schaffner. 2008. "Digital Divide or Just Another Absentee Ballot? Evaluating Internet Voting in the 2004 Michigan Democratic Primary." *American Politics Research*. Vol. 36, No. 4.
17. Maryann Barakso and Brian F. Schaffner. 2008. "Exit, Voice, and Interest Group Governance." *American Politics Research*. Vol. 36, No. 2.
18. Patrick J. Sellers and Brian F. Schaffner. 2007. "Winning Coverage in the U.S. Senate." *Political Communication*. Vol. 24, No. 4.

19. Brian F. Schaffner. 2007. "Political Parties and the Representativeness of Legislative Committees." *Legislative Studies Quarterly*. Vol. 32, No. 3.
20. Brian F. Schaffner, Matthew J. Streb and Gerald C. Wright. 2007. "A New Look at the Republican Bias in Nonpartisan Elections." *Political Research Quarterly*. Vol. 60, No. 2.
21. Brian F. Schaffner. 2006. "Local News Coverage and the Incumbency Advantage in the U.S. House." *Legislative Studies Quarterly* Vol. 31, No. 4.
22. Maryann Barakso and Brian F. Schaffner. 2006. "Winning Coverage: News Media Portrayals of the Women's Movement, 1969-2004." *Harvard International Journal of Press/Politics* Vol. 11, No. 4.
23. Brian F. Schaffner. 2006. "The Political Geography of Campaign Advertising in U.S. House Elections." *Political Geography* Vol. 25, No.7.
24. Brian F. Schaffner and Nenad Senic. 2006. "Rights or Benefits? Explaining the Sexual Identity Gap in American Political Behavior." *Political Research Quarterly*. Vol. 59, No.1.
25. Brian F. Schaffner. 2005. "Priming Gender: Campaigning on Women's Issues in U.S. Senate Elections." *American Journal of Political Science*. Vol. 49, No. 4.
26. Brian F. Schaffner, Michael Wagner and Jonathan Winburn. 2004. "Incumbents Out, Party In? Term Limits and Partisan Redistricting in State Legislatures." *State Politics and Policy Quarterly* Vol. 4, No. 4.
27. Brian F. Schaffner and Mark Gadson. 2004. "Reinforcing Stereotypes? Race and Local Coverage of U.S. House Members." *Social Science Quarterly* Vol. 85, No. 3.
28. Schaffner, Brian F., Wendy Schiller, and Patrick Sellers. 2003. "Tactical and Contextual Determinants of U.S. Senators' Approval Ratings." *Legislative Studies Quarterly* Vol. 28, No. 2.
29. Schaffner, Brian F. and Patrick Sellers. 2003. "The Structural Determinants of Local Congressional News Coverage." *Political Communication* Vol. 20, No. 1.
30. Wright, Gerald C. and Brian F. Schaffner. 2002. "The Influence of Party: Evidence from State Legislatures." *American Political Science Review* Vol. 96, No. 2.
31. Schaffner, Brian F. and Matthew J. Streb. 2002. "The Partisan Heuristic in Low Information Elections." *Public Opinion Quarterly* Vol. 66, No. 4.
32. Schaffner, Brian F., Matthew J. Streb and Gerald C. Wright. 2001. "Teams Without Uniforms: The Nonpartisan Ballot in State and Local Elections." *Political Research Quarterly* Vol. 54, No. 1.

Books

1. Raymond La Raja and Brian F. Schaffner. *Campaign Finance and Political Polarization: When Purists Prevail* University of Michigan Press. (Forthcoming) 2015.
2. Barakso, Maryann, Daniel Sabet, and Brian F. Schaffner. 2013. *Understanding Political Science Research: The Challenge of Inference*. Routledge Press.
3. Patrick J. Sellers and Brian F. Schaffner, editors. 2009. *Winning with Words: The Origins and Impact of Framing*. Routledge Press.
4. Brian F. Schaffner. 2011. *Politics, Parties, and Elections in America, 7th Ed.* Belmont, CA: Wadsworth.
5. John F. Bibby and Brian F. Schaffner. 2007. *Politics, Parties, and Elections in America, 6th Ed.* Belmont, CA: Wadsworth.

Book Chapters & Other Publications

1. John A. Clark and Brian F. Schaffner. 2012. "Losing Voice, Losing Trust." In *Broken Government?: American Politics in the Obama Era*. Brookings Institution Press.
2. Brian F. Schaffner. 2011. "Party Polarization." In *The Oxford Handbook of Congress*. Edited by Eric Schickler and Frances E. Lee. Oxford University Press.
3. Brian F. Schaffner. 2011. "Polling: Innovations in Survey Research." In *New Directions in Campaigns and Elections*. Edited by Stephen K. Medvic. Routledge Press.
4. David L. Eckles and Brian F. Schaffner. 2010. "Loss Aversion and the Framing of the Health Care Reform Debate." *The Forum*. Vol. 8, Issue 1.
5. Brian F. Schaffner and Mary Layton Atkinson. 2009. "Taxing Death or Estates? When Frames Influence Citizens' Issue Beliefs." In *Winning with Words*. Routledge Press.
6. Brian F. Schaffner and Jennifer Segal Diascro. 2007. "News Coverage of State Supreme Court Elections." In *Voting for Judge*. New York: New York University Press.
7. Brian F. Schaffner. 2004. "Media Coverage: The Local Effects of Deregulation." In *Election Law and Electoral Politics*. Boulder, CO: Lynne Rienner.
8. Review of R. Douglas Arnold, *Congress, the Press, and Political Accountability* (Princeton University Press, 2004). In *Perspectives on Politics*, Vol. 4 (2006), 766-67.
9. John Clark and Brian F. Schaffner. A series of election supplements for Cengage-Wadsworth American Politics Textbooks. Supplements written for 2002, 2004, 2006, 2008, 2010 and 2012 elections.

Selected Work in Progress

1. Ansolabehere, Stephen and Brian F. Schaffner. "Redistricting and the Office Holder Effect: Individual-Level Evidence on the Magnitude and Nature of the Personal Vote."
2. Rhodes, Jesse and Brian F. Schaffner. "Economic Inequality and Representation in the U.S. House: A New Approach Using Population-Level Data."
3. Hersh, Eitan and Brian F. Schaffner. "Post-Materialist Particularism: What Petitions Can Tell Us about Biases in the Policy Agenda."
4. Brian F. Schaffner and Cameron Roche. "Misinformation and Motivated Reasoning: Responses to Economic News in a Politicized Environment."
5. Raymond La Raja and Brian F. Schaffner. "Grime and Punishment? When politicians are penalized for taking political contributions."

Grants & Awards

External Grants

1. Co-PI. "The Demographics and Preferences of Political Donors." Demos. Total amount: \$30,000.
2. PI (Co-PI: Stephen Ansolabehere). "Cooperative Congressional Election Study, 2010 to 2014 Panel Study." National Science Foundation. Total amount: \$456,878.

3. Co-PI (PI: Stephen Ansolabehere). "2014 Cooperative Congressional Election Study." National Science Foundation. Total amount: \$399,913. Subaward to UMass: \$52,815.
4. Co-PI (PI: Ray La Raja). "The Effect of Party-Centered Campaign Finance Laws on American Politics." Hewlett Foundation. Total amount: \$78,000.
5. Co-PI (PI: Stephen Ansolabehere). "2012 Cooperative Congressional Election Study." National Science Foundation. Total amount: \$499,229. Subaward to UMass: \$39,982.
6. Co-PI (PI: Stephen Ansolabehere). "Cooperative Congressional Election Study, 2012 to 2016 Panel Survey." National Science Foundation. Total amount: \$510,145. Subaward to UMass: \$16,486.
7. Brian F. Schaffner. "Competing for Coverage: Legislators and the Local Press." Dirksen Congressional Center Congressional Research Award, 2000. Amount: \$1,470.
8. Brian F. Schaffner. "Competing for Coverage: Legislators and the Local Press." Goldsmith Research Award from the Joan P. Shorenstein Center on the Press, Politics, and Public Policy, 2000. Amount: \$1,470.

Internal Grants

1. University of Massachusetts Faculty Research Grant. "Pilot Study for NSF Proposal to Develop an Internet Panel for Field Experiments." Total amount: \$24,734 (including \$10,000 in matching funds from the College of Social and Behavioral Sciences).
2. Western Michigan University College of Arts and Sciences. Summer 2003. To support research on the effects of local media coverage on citizens' evaluations of incumbents. Amount: \$250.

Awards

1. American University School of Public Affairs Award for Outstanding Scholarship, Research, and Other Professional Contributions, 2007.
2. American University Department of Government Elmer Plischke Award for Research in Political Science, 2007.
3. Maryann Barakso and Brian F. Schaffner. "Winning Coverage: News Media Portrayals of the Women's Movement, 1969-2004." Marian Irish Award for the Best Paper on Women & Politics presented at the 2006 Annual Meeting of the Southern Political Science Association.
4. Gerald C. Wright and Brian F. Schaffner. "The Influence of Party in State Legislatures: The Quasi-Experimental Case of Nebraska." 2002 SPPQ Best Paper Award (Best Paper on State Politics presented during 2001).